



Rubric for Assessing Showcasing Artist Applicants

Showcase artist applications are assessed by a jury made up of artists and educators. The following criteria form the basis of their assessment.

		Inadequate Evidence (0)	Some Evidence (1)	Adequate Evidence (2)	Strong Evidence (3)
WHO	Art Practice Technical ability and professional art practice.	<ul style="list-style-type: none"> Does not demonstrate proficiency of art form Expression of art form is not developed 	<ul style="list-style-type: none"> Demonstrates some proficiency of art form Expression of art form needs more development 	<ul style="list-style-type: none"> Demonstrates proficiency of art form Expression of art form is developing 	<ul style="list-style-type: none"> Demonstrates mastery of art form Expression of art form is compelling
WHAT	Concept + Relevance The translation of the art form to the audience experience.	<ul style="list-style-type: none"> Concept is not well articulated by the art form Concept is unclear and/or underdeveloped Concept is not relevant or relatable for young audiences 	<ul style="list-style-type: none"> Concept is beginning to be articulated by the art form Concept is intriguing but needs to be further developed Concept may not be relevant or relatable for young audiences 	<ul style="list-style-type: none"> Concept is well articulated by the art form Concept is compelling and mostly developed Concept is relevant for young audiences 	<ul style="list-style-type: none"> Concept is strongly articulated by the art form Concept is compelling and well developed Content is highly relevant for young audiences
HOW	Execution + Engagement The artist's capacity to build a relationship with the audience	<ul style="list-style-type: none"> Performance is unrehearsed and unrefined Stage presence may not sustain audience engagement (through gesture, expression and projection of energy; passion for performing is not yet evident) Limited access points for student engagement 	<ul style="list-style-type: none"> Performance is somewhat rehearsed and refined Stage presence fluctuates in sustaining audience engagement (through gesture, expression and projection of energy; passion for performing is somewhat evident) Some access points for student engagement 	<ul style="list-style-type: none"> Performance is rehearsed and refined Stage presence able to sustain audience engagement (through gesture, expression and projection of energy; passion for performing is evident) Reasonable access points for student engagement 	<ul style="list-style-type: none"> Performance is exceptionally rehearsed and refined Stage presence captivates and fully sustains audience engagement (through gesture, expression and projection of energy; passion for performing is undeniable) Numerous access points for student engagement