Communications Kit for artists in the Artists on Tour Directory

What's included in this kit:

1. How to introduce yourself and the Artists on Tour Directory
2. How to introduce ArtStarts in one sentence
3. Logos
4. Helpful links

1. How to introduce yourself and the Artists on Tour Directory

Here is some wording you can use let others know about the Artists on Tour Directory and point people to your profile. You can use this short description on your website, blog, newsletters, etc. You can customize the link to your own profile in the Artists on Tour Directory at the end of the paragraph.

> I am a member of ArtStarts' Artists on Tour Directory. Educators and community presenters can search the Directory to discover a juried selection of high quality, professional artists available to perform in BC schools. Check out my online profile, including show listings, reviews, photos and more at artstarts.com/aotd

OR

> Check out my online profile in ArtStarts' Artists on Tour Directory, including show listings, reviews, photos and more at artstarts.com/aotd

2. How to introduce ArtStarts in one sentence

ArtStarts in Schools is a not-for-profit organization that provides innovative arts programs for young people, practical resources for teachers and artists, and leadership in advocacy for arts in education.

3. Logos

Click the links below to download the logos:

- ArtStarts Logo for Print: http://tinyurl.com/logo-print-artstarts
- ArtStarts Logo for Web: http://tinyurl.com/logo-web-artstarts

4. Helpful links

Websites

ArtStarts in Schools	http://artstarts.com
Artists on Tour Directory	http://artstarts.com/aotd
Information about the annual ArtStarts Showcase and Conference	http://artstarts.com/showcase
Professional development in arts integration for teachers and artists	http://artstarts.com/infusion

PDFs to Download

Key Dates to Note for Artists in 2016–2017	http://tinyurl.com/artstarts-dates-artists-2016
Key Dates to Note for Educators in 2016–2017	http://tinyurl.com/artstarts-dates-educators-2016

Videos to Watch and Share

"On the Road with Rup Loops": A short film that takes a look at a day in the life of an artist touring BC schools	https://vimeo.com/74219180
Highlights reel from a past ArtStarts Showcase and Conference	https://vimeo.com/88922587
A short film that presents an overview of ArtStarts in Schools	https://vimeo.com/51300762