Creativity is Contagious.
Pass it on.
ArtStarts envisions a society where the arts are regarded as an essential part of educating young people and a catalyst for creating innovative, engaged and contributing members of society. ArtStarts in Schools has a leadership role in transforming the way children and youth are engaged, in and through the arts, and in promoting the value of the arts in young lives.
“Music isn’t about music. It’s about other things. It’s this amazing vehicle that inspires people to dig deeper into other subjects.”

Will Stroet, children’s musician
“The arts offer a window into learning and open creativity to a child. Children are more engaged when they’re learning through the arts.”

Cathy Stubington, Infusion Teaching Artist
ArtStarts Showcase and Conference

March 1–2, 2012

The ArtStarts Showcase and Conference brings together school and community arts presenters from across the province interested in booking performances for young audiences. Delegates discover new talent, network with peers and engage in lively discussion about the arts in education.

Held annually in Vancouver, the ArtStarts Showcase and Conference features sample performances by over 30 of the finest performing artists offering shows specifically designed for young audiences. Performances from English, bilingual, Francophone and First Nations performers represent an outstanding mix of disciplines and cultural traditions, from world music and contemporary dance to storytelling, theatre and much more.

Gathering in person at the ArtStarts Showcase and Conference, delegates look forward to an opportunity to connect with colleagues working in other regions. They share and discover successful approaches that bring the arts alive for young people in their communities.

artstarts.com/showcase

“I attend ArtStarts Showcase and Conference annually because it is the best young audience showcase in the country.”

Marianne Woods, Junior Concerts Organization of Saskatchewan Arts Council

Booking and Touring

ArtStarts’ Artists on Tour program brings over 1,800 performances into schools and communities across BC. With a roster of over 100 professional performing artists, ArtStarts provides schools and communities in urban, rural and remote regions of British Columbia with access to high quality, professional artists.

ArtStarts is the bridge that connects schools to new and exciting performers, and likewise connects artists to new audiences for their work.

Artists on the roster represent an outstanding range of disciplines and cultural traditions, from world music and contemporary dance, to storytelling, theatre and much more. Through ArtStarts’ Artists on Tour program, schools can expose their students to a wide range of arts performances and workshops, allowing young people to experience new forms of art, or an art form approached in a new way. These experiences will inspire young minds to try something new, explore new ways of thinking, and spark their own creativity.

“ArtStarts gives us access to a professional level of artistic accomplishments that would otherwise not be possible in more rural areas.”

Stephen Petrucci, Director of Instruction, School District 60, Peace River North
“This project reaffirmed the belief that at school, we need more guests coming into the classrooms because the students can gain varying experiences and learn so much from different community members.”

Teacher, Sk’aadgaa Naay Elementary, Skidegate

“I believe this project helped water the artistic seed in everyone involved.”

Kiki van der Heiden, artist in residence at Sk’aadgaa Naay Elementary, Skidegate

Artists in the Classroom

The Artists in the Classroom program brings professional artists into classrooms across BC to work directly with students to foster creative learning. A partnership between artist, teacher and students, these artist residencies take place right in the classroom over the course of weeks or even several months. This sustained exposure to the arts, guided by a professional artist, allows students to explore an art form in-depth — and often serves as a jumping off point to explore other subjects in and through the arts.

Inspired and engaged, students discover that the arts can provide them with many opportunities to share what they have learned and to express themselves.

artstarts.com/artists-in-the-classroom
Infusion: **Arts in Education** is a professional learning program for artists and teachers focused on arts integration in schools across BC to bring learning alive for young people. Over a three-year period, Infusion offers artists and teachers at Infusion Champion Schools the opportunity to collaborate in the creation of classroom experiences with outcomes that span the curriculum. Delving in depth into concepts of arts integration, together they will share their expertise and ideas, and design strategies to implement in individual classrooms.

The **Infusion Community of Practice (CoP)** is a free online community open to educators, artists and others interested in arts integration. The CoP offers the opportunity to join discussions about arts integration, check out what teachers and artists across BC are contributing, browse through resources, and more.

Infusion Milestones in 2012

This year marked the start of a journey for the first cohort of Infusion Champion Schools. The team of participants, including Infusion Teaching Artists, educators, administrators, PACs and students at these schools will explore the possibilities presented by integrating the arts into learning.

**May 2012** Announcement of cohort program elicits response from over 60 schools across BC interested in becoming Infusion Champion Schools.

**June 2012** Arts Integration Manager Terri Anne Wilson visits 21 shortlisted schools across BC, and six Infusion Champion Schools are selected.

**August 2012** Through an interview process, six Infusion Teaching Artists are selected to work with the Infusion Champion Schools.

**September 2012** Infusion Teaching Artists Intensive held at ArtStarts: six days of designed interactions, including guest facilitators and hands-on activities, preparing the artists for the program launch.

**October 2012** Infusion Teaching Artists begin meeting with educators in Infusion Champion Schools to develop an individualized approach to arts integration in their classrooms.

“We’re hoping that arts integration expands the teachers’ understanding of what it means to be creative. It’s not a separate function from learning, it’s an absolutely integral part of learning.”

Anne Thomson, educator at an Infusion Champion School in Squamish
Gallery Exhibitions

The first gallery in Canada devoted exclusively to young people’s art, the ArtStarts Gallery celebrates the exciting artwork that emerges when students, professional artists and educators work together to deepen learning, creativity and community connections. Our exhibitions often showcase the inspiring work resulting from ArtStarts’ Artists in the Classroom program, which supports opportunities for schools to work directly with professional artists to learn in and through the arts.

artstarts.com/gallery

DEFINING MOMENTS
DISCOVERING OUR CANADIAN STORIES

June 5, 2012 to August 31, 2012

Take a trip across this great country with stops in eight provinces and territories to discover how young people express their Canadian identity through art. The exhibition showcases artwork submitted by Canadian youth through the Defining Moments art contest, a national digital media arts and citizenship project offered by TakingITGlobal and supported by Canadian Heritage.

Sense of Place

September 25, 2012 to March 15, 2013

Sense of Place showcases artwork made by young people from schools across BC in collaboration with professional artists. In a variety of ways and through a variety of media, the students’ work explores themes of identity, land, community and home, fostering their sense of individuality as well as their sense of belonging.

“We absolutely love this place! My five year old son wants to touch and feel the artwork and wondered how he can make that, too!”

Gallery visitor
ArtStarts on Saturdays

A free workshop series for families, ArtStarts on Saturdays features 45-minute, multidisciplinary, culturally diverse workshops with some of the best children’s artists.

Once a month, the ArtStarts Gallery in downtown Vancouver is packed wall-to-wall with kids of all ages and their parents. They might be learning West African drumming, moving to a Haida beat or trying out their circus skills… you never know what new experiences ArtStarts on Saturdays will bring.

These accessible events bring the community together and offer an easy and fun way for children to experience a new art form firsthand. Whether it’s dance, theatre, music or visual arts, hands-on participation is always a key part of the day, and kids head home with a new or enlivened passion for the arts.

artstarts.com/free-weekend-workshops

“I am 78, but today I feel like I am 5!”

ArtStarts on Saturdays participant

Performers in 2012

Aché Brasil
One Woman Circus
Milton Randall
Lori Weidenhammer
Spin Cycle

MaObong Oku
Dianna David
Gogo Bonkers
Pangaea Arts

BC Arts and Culture Week

April 18–22, 2012

This annual BC-wide celebration of all things arts and culture is presented by ArtStarts and ArtsBC through support from BC Arts Council and the Province of BC. The event turns the spotlight on the vital contribution that the arts make in learning and in life. Hundreds of arts councils, communities and schools across the province join in the fun by presenting a dazzling range of events, including art crawls, exhibitions, performances, open mics and more.

At ArtStarts, we hosted an event called A&C Playground. With ‘playground’ as our theme, our mission was to invite people to be carefree and have fun like we all did when we were young — and to bring that sense of play back into our daily lives.

bcartsweek.org
Artists in Education

Funded by BC Arts Council and the Province of BC, the program is open to all BC School Districts, the Federation of Independent School Associations and the First Nations Schools Association.

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<thead>
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<tr>
<td>West Vancouver (SD 45)</td>
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</table>

**Total Grants: $222,100**

**artstarts.com/aie-grants-for-districts**

Artists in the Classroom

This funding program supports projects that put students in direct contact with a professional artist in residence in their classroom and aims to connect an art form and another subject area to meet evolving objectives in both. AIC funding is provided through BC Arts Council, the Province of BC, Columbia Basin Trust and Westminster Savings.

<table>
<thead>
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<th>School</th>
<th>Amount</th>
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<tbody>
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<td>Winlaw Elementary (SD 08)</td>
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**Total Grants: $83,222**

**artstarts.com/aic-grants-for-schools**
# Cherniavsky “Mr. Music” Fund

Funded by the Cherniavsky Junior Club for the Performing Arts, this ticket subsidy program funds students to attend classical music performances in their communities.

[artstarts.com/cherniavsky-fund](http://artstarts.com/cherniavsky-fund)

**Funding Programs**

<table>
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<tr>
<th>School Name</th>
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<tr>
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**Total Grants Committed: **$19,111  
(2012-2013 School Year)

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# Financial Summary

ArtStarts’ total revenues for 2012 amounted to $1.6 million from government bodies, foundations, corporations, individuals and earned income from our programs and services. Approximately 20% of our budget was contributed to schools and districts in the form of arts grants. The remaining expenditures included supporting our BC-wide network of professional touring artists, presenting the annual ArtStarts Showcase and Conference, operating the ArtStarts Gallery of young people’s art, and overall program administration.

## Revenue

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<th>PUBLIC FUNDING</th>
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<td>Municipal Grants and Facility</td>
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## Private Funding

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## Earned Income

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<td>$101,941</td>
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</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Program Development and Network Services</th>
<th>Amount</th>
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<tbody>
<tr>
<td>$398,161</td>
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</table>

<table>
<thead>
<tr>
<th>Administration</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$144,284</td>
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</table>

<table>
<thead>
<tr>
<th>Marketing</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>$13,510</td>
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</table>

<table>
<thead>
<tr>
<th>Facility Expenses</th>
<th>Amount</th>
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<tbody>
<tr>
<td>$16,426</td>
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</table>

<table>
<thead>
<tr>
<th>Endowment Contribution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,820</td>
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</table>

## Artists in Education

<table>
<thead>
<tr>
<th>Artists in Education</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$305,222</td>
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</table>

<table>
<thead>
<tr>
<th>Western Council of Arts in Education</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td></td>
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</table>

## Funding Programs

<table>
<thead>
<tr>
<th>Artists in Education</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>$265,720</td>
</tr>
<tr>
<td>Foundations</td>
<td>$15,500</td>
</tr>
<tr>
<td>Corporate</td>
<td>$23,800</td>
</tr>
<tr>
<td>Cherniavsky Junior Club Fund</td>
<td>$13,500</td>
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</tbody>
</table>

Complete financial audit available from ArtStarts in Schools. Audit performed by The Ascent Partnership, Chartered Accountants.

$317,517

was contributed to schools and districts in the form of arts grants.
The ArtStarts Board of Directors is made up of members representing the education, artistic and business communities.

**Wade Domries — President**  
Vice President, National Operations Support, TELUS, Vancouver

**Allan Douglas — Vice-President**  
Director of Elementary Instruction, SD 71 Comox Valley, Courtenay

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Associate, Blakes Cassels & Graydon LLP, Vancouver

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**Elfred Matining**  
Program Coordinator  
604.336.0626 ext 108  
elfred@artstarts.com

Volunteers are an important part of life at ArtStarts. We could not accomplish what we do without the support, dedication, enthusiasm, skills and talents of our volunteers.

Abbey Jackson, Abbie Kootchin, Amanda Wong, Anna Creasy, Ashley Manhas, Berni Elizalde, Brandy Baek, Coco Huang, Courtney Brown, David Secunda, Dustin Li, Ed Hopkins, François Grenier, Freya Chen, Glenda Copperson, Hannah Smith, Hibiki Morishita, Jacquie Rolston, James Melcher, Janet Rideout, Jennifer Andre, Juan Martinezguerra, Katie Dunn, Kori Tarry, Kristin Young, Laura Aliaga, Laura Beth Macdonald, Melissa Aston, Mimi Lam, Miret Rodriguez, Rachel Chan, Rania Abou-Samra, Rita Minichiello, Sam Crooke, Sarah De Latte, Sarah Meli, Sia Ga Young Kim, Sophie Maurice, Vivian Zhang, Winnie Lizardo
Thank You, Supporters!

ArtStarts in Schools gratefully acknowledges the financial support and assistance of our donors, partners and sponsors.

Program + Operating Support

**MAJOR SUPPORTERS**

- Department of Canadian Heritage – CAPF
- Canada Council for the Arts – Music Section
- British Columbia Arts Council
- Province of British Columbia
- Gaming Policy and Enforcement Branch
- Boeing
- 2010 Legacies Now

**UP TO $30,000**

- City of Vancouver
- Cherniavsky Junior Club for the Performing Arts Society
- Columbia Basin Trust
- Westminster Savings

**UP TO $10,000**

- Silver Wheaton

**UP TO $1,000**

- Anonymous
- Anonymous, in honour of Colleen Bradley
- Anonymous, in honour of Ken Roepe
- Amyn Nathoo
- Charlotte Ensminger
- Dawn Quast
- Flight Path Designs
- Hilary Letwin, Culture Babes
- Howe Sound Rehabilitation Services Society
- Lisa Ochowycz
- Telus Employee Charitable Giving
- Vincent Lau
- Wade Domries

**IN KIND**

- OPUS Centre for the Performing Arts
- Choices
- Oscar’s Art Books
- Semperviva Yoga
- Subeez

Founding Supporters

- British Columbia Arts Council
- Vancouver Foundation

Capital + Endowment Sponsors

The following generous capital gifts and awards help us to equip, endow and program the ArtStarts gallery and centre.

**City of Vancouver**

- ArtStarts’ young people’s gallery and resource centre is part of the City of Vancouver’s innovative Cultural Amenity Bonus program.

**Anchor Investors — $25,000 +**

- Douglas B. Johnson & Cathy Spanevello
- Janey Gudewill
- Sam & Patti Gudewill
- Province of British Columbia
- Vancouver Foundation

**Key Investors — $10,000 +**

- Government of Canada through the Canadian Arts and Heritage Sustainability Program

**ArtStarters — $1,000 +**

- Blake, Cassels & Graydon LLP
- Bob Rennie
- Business Objects
- Dean Elissat
- Grey Worldwide Northwest
- Janet Ketchen
- John Casablanca
- Fashion Institute
- Mr. Lube
- Neil Patton
- Nuala Woodham & Paul Belsere
- Opus Framing and Art Supplies
- Robert Kleyn MAIBC
- Wendy & Rosa Newman

**Team Builders — Up to $1,000**

- Anonymous
- Anne Weiler
- Ashley Walker
- Beth Freeman
- Brian Lindgreen
- Bruce Wright
- Camosun College Visual Arts Program
- Charissa Oblea
- Dawn Quast
- Diana & Andrew Clark
- Dr. Herzl Lowenstein
- Geoff Burns
- Heidi Rolston
- Jane Heyman
- Jeff Oliver
- Jennifer Ryan
- Jim Leard
- Joanna Gould
- John Casablanca
- Judi Cunningham
- Karen Coffin & Bruce Carseadden
- Khac Chi & Bic Hoang
- Kim Lear & Chris Welsby
- Kris Buggild
- Lauren Navidas
- Leon & Glen Farrell
- Linda Bartz
- Lucille & Russ Pacey
- Luke Batdorf
- Madeline Rosamond
- Marilyn Kerr
- Matt Vanderwerff
- Mr. and Mrs. K Austin
- Nina Chwelos
- Schiff on McCarthy
- Sheldon Green
- Shiny Fuzzy Muddy Collective
- Strategic Income Security Services
- TELUS – Employee Giving
- Trisha Chu
- Alexander (BJ) Lim
- Vancouver Recital Society
- Vaughan Bowser
- Wade Domries
- Wayne Penney
Invest in Creativity

ArtStarts supporters invest in creating more opportunities for young people to experience the arts. You can bring young people in direct contact with professional artists, expose them to new experiences and diverse cultures. You can ignite a passion for the arts — and a passion for learning.

There are many ways to get involved. Pledge your ongoing support by becoming a monthly donor or make a donation to ArtStarts. Host a fundraiser to raise funds and awareness about our programs. Contribute proceeds from donation drives, auctions or events.

Contribute your skills by joining ArtStarts as a volunteer. The support, dedication, enthusiasm and talents of our volunteers help drive us forward.

Your support sends a strong message that the arts are important: you want to keep the arts alive in communities across BC; you want our young people to grow and thrive.

artstarts.com/donate  
artstarts.com/volunteer

“Never give up what you truly love doing! We can learn a lot from kids.”

Gallery visitor

““It was my absolute joy and pleasure to be able to walk into ArtStarts — which does amazing work! — and be able to contribute. Growing up as a budding artist, it was programs similar to yours, and workshops by local artists that nurtured my creativity. I am honoured to give back.”

Lisa Ochowycz, donor

“I’ve never volunteered in such a positive and innovative organization before. Everyone is supportive of your initiative, ideas and hard work. I’m motivated by the staff at ArtStarts, who always do their best to accommodate the volunteers, give them fun or challenging tasks and make them feel like an influential part of the team.”

Sarah Delatte, volunteer
ArtStarts in Schools
808 Richards Street
Vancouver, BC V6B 3A7
Tel 604.336.0626
Toll Free 1.855.292.7826
Fax 604.683.0501
Charitable Registration
89765 8936 RR0001

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