



artstarts

**Annual
Report
2022**

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A Message from the Board President & Co-Directors

ArtStarts empowers young people through participation and contribution.

ArtStarts is now in its 30th year and has provided arts programming, education, and opportunities to young people across B.C. With the participation of young people, artists, funders, donors, families, educators, cultural leaders, staff, and community members, we have had an incredible year of arts-based experiences.

In 2022 we planned for our 20th-year celebration of Showcase, an event to connect artists and educators over two days. We are honoured to see how artists and educators working with young people foster self-expression, cultural understanding, and a positive approach to the future of a community.

Over the last year, we have seen the value of travelling exhibitions and digital projects in the last year. We are pleased to see that through working online, we have been able to share art experiences with families across the province. We also began assessments to upgrade our Vancouver gallery accessibility. We are pleased to share that we are on track to complete those upgrades by the end of 2023.

We thank our board of directors for a year of outstanding contributions. Our current board members, Nabeel Anjum, Kartik Bharadwa, Tina Lai, Angelique Muhorakeye, Pilar Wong Navabi, Albert Zhang and Mishel Quaal have been instrumental to ArtStarts. We appreciate their commitment to the arts and helping our organization thrive.

We also want to thank Paneet Singh, who left the Co-Director, Programs position, and Winnie Tam, who completed her term as interim Executive Director in 2022 for their commitment to ArtStarts. We welcome Jules André-Brown, who joins Heather Campbell and Winnie Doyle-Marshall (on parental leave) as Co-Directors of ArtStarts.

2022 marked a midpoint in our 2020-2024 strategic plan and illustrated an opportunity for a space to further young people's agency at ArtStarts. Over the last three years, ArtStarts has adopted a strategy that recognizes and addresses systemic barriers. 2022 showed us a need not just to work for young people but with young people.

Mishel Quaal, Heather Campbell & Jules André-Brown

About ArtStarts

ArtStarts in Schools is a charitable organization that exists to ensure art is an essential, integrated aspect of life and learning.

ArtStarts expands the role of art in education to activate learning and nurture creativity in British Columbia's young people. We focus on creating meaningful change where young people benefit most equitably and directly—in their schools and classrooms.

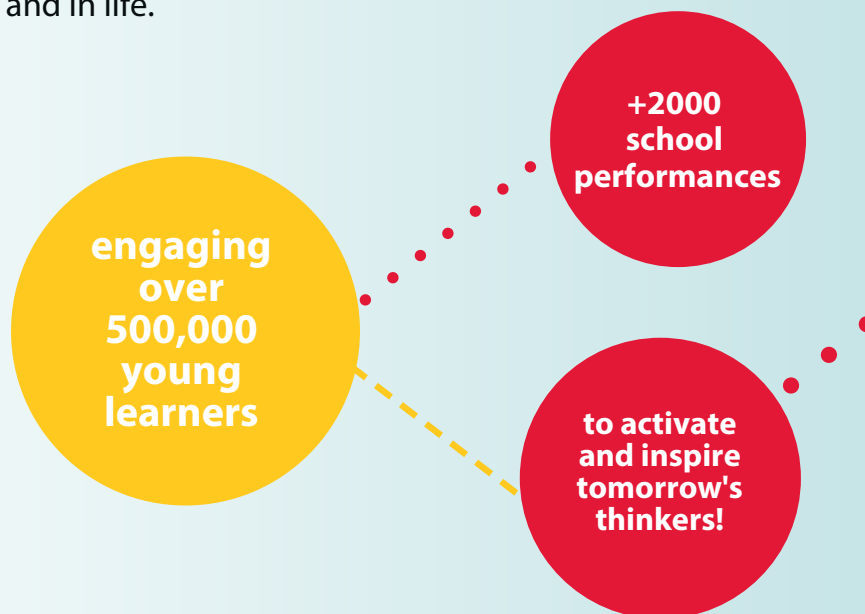
By providing young people with access to arts-based learning experiences, we develop a generation that values the creative, collaborative and innovative skills necessary to thrive in learning and in life.

MISSION (what we do)

ArtStarts' mission is to provide innovative arts-based experiences and programs for young people, practical resources for teachers and artists, and leadership in advocacy for arts in education.

VISION (why we do it)

ArtStarts' vision is to create a society where the arts are considered an integral aspect of educating young learners, and necessary for developing innovative and engaged members of society.



ArtStarts respectfully acknowledges that we carry out our work on the lands of Indigenous nations throughout colonial British Columbia.

Our office and ArtStarts Gallery are located on the unceded, ancestral, and traditional territory of the x^wm^wθk^wwy^wwm (Musqueam), S^wwx^wwú7mesh (Squamish) and s^wl^wilw^wta^ww (Tsleil-Waututh) peoples.

Moving Forward With Young People!

As ArtStarts, we recognize the value of young people's creativity, leadership and the unique cultures and contexts they live in. We are integrating contemporary frameworks co-developed with young people to advance our strategic directions with young people. For example, implementing the ResilienceByDesign Lab's Purpose, Place, Process & Partnership (4P) framework helps us center young people in ambitions like expanding the role of arts in education, integrating an anti-oppression framework, influencing systemic change, and enhancing organizational capacity.

As we move into 2023, we see an opportunity to implement processes to listen to young people thoughtfully. A process-based approach to anti-oppression frameworks helps ArtStarts respond to power dynamics, social stigmas, inequities, and opportunities in meaningful ways for young people.



ArtStarts Ignites Residency Program

This is an example of intentional partnerships shaping how young people connect to themselves, their local communities, and their peers across different artistic networks.



ArtStarts' Ignites residency was an expansive experience (...). The supportive community at ArtStarts and structure of the residency expanded my view of my own practice. I felt encouraged to try new things and emphasize the process of creation. I am very grateful for these lessons and excited to hold this experience as I continue creating!

Megan Dewar



ArtStarts' Ignites allowed me to dive into a meaningful project which I otherwise would not have been able to dedicate time to. Bouncing ideas off other creative people in real time was really beneficial. (...) This residency has left me feeling ignited with the desire to continue to be inspired by the question "what if"?

Laura Rechwan



"This residency reminded me how much I don't know, and how much more there is to learn. How does one be intentional about their art practice? How does one interact with humans, with all our differences and similarities? (...) All these questions were discussed during this program, and my understanding of these questions has expanded. Thank you ArtStarts."

Sarah Genge

Our touring exhibition, PIP, exemplifies the principle of systems change and thoughtfulness of place in action. PIP is an interactive sculpture and host of our new website co-created with young people. Projects like PIP travel across our province, visiting schools and community centers and showing youth-informed ways of honouring identity, safety, and possibility.

Finally, a purpose-informed approach to organizational capacity helps young people have a voice in structuring our offerings. For example, at this year's Showcase, artists and educators collaborated to workshop ways the arts can help young people develop belonging, resilience and sustainability competencies.

Our Staff



Kay Slater
**Gallery Facilitator &
Preparator**



Izzy Data
Coordinator, Grants



Alexandra de Guzman
**Coordinator, Booking &
Touring**



Peisen Ding
Coordinator, Public Programs



Alice Kim
**Coordinator, Operations &
Governance**



Necole Hines
**Manager, Booking &
Touring**



Kamana Ntibarikure
**Manager, Communications &
Development**



Lily Cryan
Manager, Grants



Alyssa Martens
Manager, Public Programs



Jules André-Brown
Co-Director, Programs



Heather Campbell
Co-Director, Administration

Our Board



Tina Lai
Board Member



Kartik Bharadwa
Board Member



Albert Zhang
Board Member



Pilar Wong Navabi
Secretary



Nabeel Anjum
Treasurer



Angelique Muharokeye
Vice-President



Mishel Quaal
President

Gallery

The gallery is undergoing accessibility elevator upgrades, so young people with advanced mobility needs can attend all ArtStarts' programming. As a result of the gallery upgrades, ArtStarts has offered off-site programming and touring exhibitions.

artstarts.com/gallery

PIP

Touring exhibition which was co-designed with young learners Grades K- 7 and aimed to create direct, meaningful connections to the BC Language Arts Curriculum.

5

Elementary schools

3

Community Centres

+ 30,000

Students & Teachers



"I'm feeling sad. Can I go see PIP?"- Grade1 student



"What a great way to catch students' eyes! I can't believe how many students stopped in the hall to check PIP out"
- Teacher

Our Families

Our free public programming provides an important resource for families across the province and beyond. The events are broadcasted online and archived on our newly developed youth centered website so they can be enjoyed around the province.

ArtStarts Spotlights

Spotlights is a drop-in session where young people and their families view performances and workshops led by professional artists, storytellers, and cultural leaders.

+ 79,000

Online visitors

ArtStarts Explores

Explores is a series of Saturday drop-in sessions where young people explore the creative process with their families. Admission is free and available at online so they can be enjoyed anywhere.

Andy The Musical Scientist

Because this is my own musical invention that I built in my kitchen.

Funded by



Laura Rechwan: Exploring Collage

Our Artists

From established to emerging, new to long-standing, artists who participate in ArtStarts workshops, perform in schools on tour, or develop innovative projects alongside teachers and young learners in the classroom, contribute to creating a vibrant and diverse arts-education landscape in British Columbia.

artstarts.com/artists

Artist Directory

ArtStarts provides students access to artistic experiences that are relevant, representative, and integrated into their learning through the Artist Directory.

90

Professional performing artists across

61

School districts

+2000

Performances & Workshops reaching

+ 500,000

Young people across British Columbia

Showcase

The ArtStarts Showcase is held to provide educators, schools, and community arts programmers with an opportunity to see new artistic workshops and performances that will be available for schools to tour in the upcoming year. Artists showcasing are either new to the Artist Directory or showcasing brand new work.

35

Delegates representing

41/62

School districts

It was my first time. I loved seeing all the different performances. My school district can only afford a few each year so it helps to decide what would be a good fit. - Delegate



Connecting with both other artists (with more experience in this industry than I do), and delegates from various school districts felt very valuable for me. - Artist



Grants

Artists in Education (AIE)

These grants support school districts across BC to performances, workshops and residencies
artstarts.com/aie

53

School districts leveraged this grant to bring artistic activities to students in remote, rural, and urban schools across BC.

Artists in the Classroom

These grants bring professional artists into schools for rich learning experiences. They offer of up to \$3,500 for small to medium scale projects and up to \$10,000 for large scale projects.
artstarts.com/aic

10,424

Students learned from professional artists in their own classrooms, opening their minds to what is possible in education.

Funded by



BRITISH COLUMBIA
ARTS COUNCIL

Cherniavsky's Mr Music Fund

This grant makes it possible for students to attend quality live performances of classical music, opera and ballet. Grants offer up to \$500.
artstarts.com/cherniavsky

1,982

Students went to live performances of classical music, ballet, or opera

Funded by

*Cherniavsky Junior Club for the
Performing Arts Society*

Creative Spark Vancouver

These grants were launched in 2016 to support emerging artists in the City of Vancouver interested in building their careers and working with young people in an arts-based capacity. Grants offer up to \$5,000.

artstarts.com/creativesparkvancouver



Funded by



22

Emerging artists worked on their own projects with youth, through this entry-level grant.

Residency Pilot Project

New residency programs launched with the Surrey School District and Kootenay Lake School District.



Artists Dominique Wakeland & Yunuen from the Surrey Residency - all smiles at the student showing

2

School districts

4

Artists working part-time during

4-17

Weeks

Funded by



THE
PARACHUTE
FUND



The
McLean
Foundation



"I liked when everyone looked at me because they knew I did a good job"-Student

"When I started to see mine, I got a bit shy"-Student

Financial Summary

Financial Summary and Comparison		
	2022	2021
Income	2,248,989	2,404,994
School Performances (1)	562,435	151,025
Earned Income	221,760	158,379
Public Funding (2)	379,728	846,643
Private Funding	43,993	90,161
Granting Programs	1,033,422	1,146,729
Investment Income	7,651	12,057
Expenses	2,614,849	2,195,340
School Performances (1)	586,875	149,713
Programs and Events	84,058	89,792
Services and Support	790,819	727,473
Marketing and Outreach	6,956	5,324
Facility Expenses	17,041	28,033
Consultants	101,290	85,438
Grant Disbursements	1,027,810	1,109,567
Excess (deficiency) of revenue over expenses	(365,860)	209,654
Change in Net Assets Financial Year 2022		
Balance as at Jan 1, 2022	453,524	
Excess (deficiency) of revenue over expenses	(365,860)	
Balance as at Dec 31, 2022	87,664	

Notes:

(1) School performances increased dramatically from FY 2021 due to reduction in COVID-19 pandemic restrictions

(2) Unrestricted grant funding for FY 2022 decreased compared to FY 2021. We received a number of pandemic support and recovery grants in 2021. The excess revenue from 2021 from these recovery funds helps offset the deficiency this year.

(2) ArtStarts also received a recovery allocation from the BC Arts Council in Q1 2023 in the amount of \$252,063, again helping to offset the 2022 deficiency.

Treasurer's report

We wish to thank Grant Thornton for being our 2022 auditor. We sincerely appreciate Grant Thornton's dedicated team, which was led by Donna Diskos and Trevor McWilliams. Their experience and commitment to ArtStarts refine our organizational practices, and we will renew with them for the 2023 audit.

2022 was a unique moment for our organization, illustrating the impact of the COVID-19 pandemic. We were pleased to see school performances increase dramatically from the previous year as pandemic restrictions were lifted. Unrestricted grant funding for the 2022 financial year decreased compared to the same period in 2021. However, we received a number of pandemic support and recovery grants in 2021. The excess revenue from 2021 from these recovery funds helps offset the deficiency of 2022. ArtStarts also received a recovery allocation from the BC Arts Council in Q1 2023 in the amount of \$252,063, again helping to offset the 2022 deficiency.

We appreciate the support of our funders and our generous donors. With our community's support, we have contributed to some incredible arts and culture performances and activities for young people across the province. I'd like to thank Heather Campbell, Co-Director of Administration, for her diligence and leadership in helping ArtStarts be in a good financial position.

Nabeel Anjum

ArtStarts Board Treasurer

Our Community of Supporters

We gratefully acknowledge our community of supporters, including individuals, corporate sponsors, foundations and government funders who help to ensure that art is an essential part of educating our young people. #artisessential

Program and Operating Support in 2022

Government Supporters:

BC Community Gaming Grants
British Columbia Arts Council
Canada Council for the Arts
City of Vancouver
Department of Canadian Heritage
Government of British Columbia
Government of Canada

Sponsors, Foundations, & Institutions:

BC Social Venture Partners Foundation
British Columbia Arts Council
Cherniavsky Junior Club for the
Performing Arts Society
Columbia Kootenay Cultural Alliance
Prospera Foundation
Vancouver Foundation

In Kind:

Vancouver Civic Theatres

Individual Donors:

Alan Litke
Mia Lok
Patti Gudewill
Bronia Kingsbury
Sharon Connelly
Josh Paterson
Daniel Duggan
Hubert Chan
Winnie Tam
Lynda Gerty
Mairy Beam
Tom Fijal
Avalon Bourne
Aslam Bulbulia
Lucie Wallace
Colleen McKenna
Tejas Madhur
Robert Oldfield
Jamie Oliviero
Stina Brown
Larry Achtemichuk
Emily Beam
Faina Sichon
Tom Fijal
Sharon Jeroski
Jeff Leung
J Peachy
Lisa Ochowycz
Hubert Chan
Sharon Harowitz

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*We wish to respectfully acknowledge that we live, work, and play on the unceded, ancestral, and traditional territory of the xʷm̓θk̓w̓y̓w̓m̓ (Musqueam), S̓w̓x̓w̓ú7mesh (Squamish) and s̓wl̓ilw̓ta̓w̓w̓ (Tsleil-Waututh) peoples.

Stay in Touch!

@artstarts
#ArtIsEssential

Get all the latest news about exhibitions, events, and more. Sign up for our newsletter and follow us on social media. ArtStarts.com

Charitable
Registration
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