



AIC

Artists in the Classroom

2022-23 Grant Application Guidelines

Updated August 2022

Artists, teachers, principals and PAC representatives can apply for Artists in the Classroom (AIC) grants to bring professional artists into the classrooms. Through AIC, artists and educators collaborate to expand the role of arts in education and activate learning for young people across BC. AIC Grants support projects in schools across BC that demonstrate artistic excellence, strong curricular connections, high levels of student engagement, an active partnership between educators and professional artists, and where applicable Elders and Knowledge Keepers.

Artists in the Classroom grants are disbursed by ArtStarts in Schools through a partnership agreement with BC Arts Council and funded by the Province of British Columbia.

Goals

- Increase opportunities for young people to engage in hands-on arts experiences with professional artists to facilitate deeper learning.
- Increase opportunities for professional artists to further develop their artistic excellence and practice.
- Increase opportunities for educators to integrate arts into their classrooms to inspire creativity and innovation.

Eligibility

In order to be considered for funding, projects and applications must meet the following criteria:

Projects must:

- Engage BC-based professional artist(s), preferably local to the community (*see definition of professional artist below*);
- Take place during school hours with Kindergarten to Grade 12 students enrolled at a standard public, First Nations, or accredited independent school in BC.
- **COVID-19** All projects must follow provincial health and safety guidelines. Please plan for physically distant project delivery with the ability to adapt to changing guidelines and regulations;
- **Projects must** be planned to take place during the 2022-23 school year. All projects must be complete by the end of the 2022-23 school year;
- Not be receiving funding from BC Arts Council or other ArtStarts sources for the same project.

Definition of Professional Artist (from Canada Council for the Arts)

A professional artist is defined as someone who:

- has specialized training in the artistic field (not necessarily in academic institutions);
- is recognized as a professional by his or her peers (artists working in the same artistic tradition);
- is committed to devoting more time to artistic activity, if possible financially; and
- has a history of public presentation or publication.



Further to the above definition, Indigenous Elders, Traditional Knowledge Keepers, and other artists with Indigenous or other culturally traditional arts practices usually fall under the definition of professional artists. Please ensure to compensate arts and cultural practitioners fairly in keeping with community contexts and industry standards within the field of practice, including adhering to international intellectual property rights standards and cultural ownership protocols specific to the nation on whose land the project takes place.

CV Transcription Service: We have a CV transcription service for artists, especially Indigenous Elders, Knowledge Keepers, and other artists with Indigenous art practices. This service is intended to reduce barriers for artists who do not have a CV and/or may not see themselves in the definition of professional artist. ArtStarts staff will talk to the artist and transcribe their artistic practice and experience into a written document that can be submitted with the grant as a CV. Please contact ArtStarts at aic@artstarts.com to arrange the service prior to submitting your application.

Applications must:

- Be submitted by an artist, teacher, principal, or PAC representative;
- Use the [online application form](#) for the current intake. **Applications submitted by email, fax, or mail will NOT be considered;**
- Follow provincial health and safety guidelines throughout the project. See budget for more details;
- Include any artists' CVs showing that they are based in BC and meet the definition of professional artist (not required if the artist is listed in the ArtStarts Directory: artstarts.com/aicd or: artstarts.com/aotd);
- Be complete.

Examples of projects/activities that do not qualify:

- [Stand-alone school performances by artists](#)
- Workshops teaching art fundamentals that are covered under school curriculum
- Professional development workshops for educators with no student involvement
- Commissioned artwork for the purposes of beautifying school property instead of engaging students and connecting to curriculum

ArtStarts staff will review all applications for eligibility. Applications not meeting the above eligibility criteria will not be brought forward to the jury for assessment.

There is no limit on the number of applications an artist or school can submit. If you are submitting more than one application, please be sure to customize each project to the unique student group involved.

If you have completed an AIC funded project in a prior intake, you must have completed your Final Report Form by the time you apply for another grant. If your project is ongoing in May 2022, you can still apply for the May Intake. You will need to complete your Final Report Form before you can complete your Grant Agreement for the next project.

New Application Form

We have been updating all of our systems at ArtStarts. We launched our new form in 2020-21 but this may be the first time you are using it. The form is entirely online and can be edited by multiple collaborators. The form also calculates grant amounts for you and streamlines the granting process. The structure and eligibility of the grant is the same; we are only updating how you apply to improve efficiency. See the How to Apply section for more details or visit our website to see the form guide.



Project Examples

Projects can range in artistic discipline, location within BC, small to large scale, from one week to a full school year, and one classroom to the whole school. You can find a catalogue of projects funded by AIC here: <http://artstarts.com/aicprojects>.

Awards

AIC grants can fund up to 70% of total project costs. The remaining 30% of costs must be covered by other sources including contributions (in-kind or financial) from the school district, school, PAC, private sponsors and individual donations. Schools in the First Nations Schools Association (FNSA) can apply for up to 100% coverage of eligible expenses.

Grants are available of

- up to **\$3,500** for small scale projects
- up to **\$10,000** for large scale projects
 - Large scale projects unfold over an extended period of time, involve multiple artists or engage the entire school. Large scale projects show high levels of innovation and creativity, and deeply impact learning beyond the life of the project.
 - Large scale grant recipients will be required to document the process and provide regular updates throughout the project. Specifics will be provided with the Grant Agreement.

The grant amount is calculated in the application form based on the total project budget.

To receive a grant for \$3,500 you would need a total project budget of at least \$5,000 and at least \$3,500 eligible expenses.

To receive a grant for \$10,000 you would need a total project budget of at least \$14,286 and at least \$10,000 of eligible expenses.

FNSA Schools can apply for up to 100% coverage of eligible expenses up to the grant funding caps.

Funding cheques will be disbursed to the school listed on the application, even when an artist or PAC representative is the applicant. The school is responsible for administering the funds (including contracting with the artists and paying for supplies), maintaining the funding split between grant (70%) and community contribution (30%) (unless the school is part of the FNSA and has applied for and received 100% coverage of eligible expenses) and reporting on the financials.



Assessment

Grants are assessed on a merit basis by a peer assessment committee made up of educators and professional artists from across BC. The assessment committee will consider each application against the following four criteria.

Please note: The list below is intended to serve only as an example of how an application might demonstrate the four criteria, and is not a comprehensive checklist.

<p style="text-align: center;">Artistic Impact (30%)</p> <p>This criterion encourages applicants to describe the creative process and intended outcomes of the project.</p>	<p style="text-align: center;">Student Engagement (30%)</p> <p>This criterion encourages applicants to demonstrate evidence of how students are directly involved throughout the project.</p>
<p>Assessors may consider the following points:</p> <ul style="list-style-type: none"> • Clarity, depth, and quality of process and concept of project • Creativity of project • Demonstrated innovation or risk-taking • Evidence of appropriate, contextualized use of cultural or community themes used in the artistic process • Reciprocal relationships established with experts from the community when learning within culturally-specific contexts 	<p>Assessors may consider the following points:</p> <ul style="list-style-type: none"> • Level of hands-on contact time* • Consideration of cultural safety issues • Student input throughout creative process • Opportunities to communicate ideas, insights and point of view • Opportunities to collaborate with peers and broader community
<p style="text-align: center;">Curricular Connections (20%)</p> <p>This criterion encourages applicants to identify opportunities for curricular connections and the ways they will be explored through the project.</p>	<p style="text-align: center;">Project Scope (20%)</p> <p>This criterion encourages applicants to contextualize their project and demonstrate project feasibility through a clear application and budget</p>
<p>Assessors may consider the following points:</p> <ul style="list-style-type: none"> • Identified curricular opportunities • Relevancy and depth of learning • Rationale for chosen curriculum topics • How the activities in the project connect to the chosen curriculum topics • How the project connects with the overall themes or big ideas in the classroom or school 	<p>Assessors may consider the following points:</p> <ul style="list-style-type: none"> • Clear articulation, contextualization, and focus of the project • Feasibility of budget and proposed timeframe • Fair compensation for artists, Knowledge Keepers, and elders • Defined roles and expectations of artist and educator • Evidence of community support (e.g. PAC, community organizations, school district, etc.) • Whether the project is planned for physically distant project delivery with the ability to adapt to changing guidelines and regulations

*During COVID-19 we understand that “hands-on” looks differently than past projects. Hands-on refers to time that artists spend with young people, whether that is over video, in person but far apart, or other opportunities for mentorship between the artists and students.



Considering Cultural Context

Equity and Diversity, Cultural Safety, and Anti-Oppression are some of [ASIS' guiding principles](#). The commitments outlined in our [anti-oppression guidelines](#) support this work. ArtStarts also conducts its own operations and funding activities in accordance to legislation such as the BC Human Rights Code, Accessible Canada Act, and the United Nations Declaration of the Rights of Indigenous Peoples, as well as Calls to Action of the Truth and Reconciliation Commission.

ArtStarts acknowledges the cultural, geographic and regional diversity of the province, and recognizes the distinct and varied contexts of Indigenous, cultural, and regional communities. ArtStarts also recognizes that all artistic practice exists within diverse and specific cultural contexts.

All applicants are encouraged to consider a variety of factors around cultural appropriation, representation, and equitable and ethical collaboration processes, and to clearly position their work within its cultural context within their application. This is specifically addressed to white settler artists, and settlers in general, to be intentional about your relationships with the Indigenous peoples and nation(s) where the project takes place. We encourage white settlers to remember that Western-European Art Forms should not be considered the “normal” or “baseline”. They are part of a specific cultural context and should be critically engaged with and named explicitly in your grant application.

We have also been having conversations in assessment meetings about resisting pan-nativism in art and education. We encourage Indigenous artists to connect with trusted Elders and mentors about how to do work on the territories of another nation and how to share the nuance of that relationship and relevant protocols in the grant application, with the school, and especially with the youth in the project.

We take cultural safety and appropriation seriously and are updating our decision-making processes to ensure that students are thoughtfully engaging with traditional knowledge and stories in context. The [revised BC curriculum](#) offers an approach that we support:

“It is particularly helpful to co-operate and engage with experts from the community when learning about culture-specific contexts to avoid offence or misrepresentation or appropriation of culture. Cultural appropriation includes use of cultural motifs, themes, “voices,” images, knowledge, stories, songs, drama, and so on without permission or without appropriate context or in a way that may misrepresent the real experience of the people from whose culture they are drawn.”

When completing your application, we encourage critical self-reflection along with relationship and solidarity building. We want to support artist and educators’ growth and continued learning.

If you are planning to work with Aboriginal Education Support Workers for your project – be sure you get in touch with them before applying to understand their availability, expertise, and Indigeneity (don’t assume they are from a local nation). They should be as much a part of the application and planning process as other collaborators, but be mindful of the demands you make on their time and expertise.

As a settler founded, and largely settler run organization for much of our history, we follow the leadership of Indigenous Artists, Elders, Educators, and Knowledge Keepers and Black Artists and knowledge keepers who are experts in these fields. We encourage all applicants to access the following resources to continue learning about ways we can all create a safer space for students, artists, and educators during AIC funded programs.

- [FNESC Learning Resources](#) - FNESC
- [Indigenous Protocols for the Visual Arts](#) - CARFAC
- [Trauma Informed Teaching](#) - Edutopia
- [Arts and Equity Toolkit](#) - Toronto Arts Foundation and Neighborhood Arts Network



Budget

All applications must submit a detailed and balanced budget that includes a clear breakdown of all expenses and revenues associated with the project. Budgets in grant applications often demonstrate what the organization/applicants value. ArtStarts is looking for budgets that fairly compensate all artists and collaborators involved, are well thought out and researched, and provide for deep learning opportunities for participants. Budgets must only list expenses directly related to the proposed project.

COVID-19: Please plan for flexible project delivery with the ability to adapt to changing guidelines and regulations. Provincial guidelines may change over the timeline of your project. Online is not the only way to plan for project delivery and not all students have reliable internet access and sufficient technology.

Eligible expenses can be covered by the AIC grant and include:

- **Artists Fees** must be a fair and equitable rate, consistent with professional standards. Canadian Artists Representation Copyright Collective (CARCC) has recommendations for professional artist fees – we use their [Presentation and Consultation fees](#) as a minimum for artist, Elder, and Knowledge Keeper fees.
- **Transportation for Remote Schools*** – transportation expenses for artists travelling to schools in remote areas, up to 10% of total budget. Projects must follow provincial health and safety guidelines – try to work with artists in your community as much as possible.
- **Materials** directly related to the proposed project and used up throughout the duration of the project.
- **Rentals** for specialized equipment or venues.
- **Fees/Honoraria/Gifts for Elders and Traditional Knowledge Keepers** speaking on topics related to arts and culture and/or participating in, facilitating, or leading the project. Compensation must be fair, appropriate, and equitable - consistent with artists' fees. If the Elder is not being paid through the grant, please clarify how they are being compensated for their work.
- **Fees for Artist administrative work** such as scheduling and documentation done by the artist(s) named on the grant application in addition to their other work, up to 10% of total budget.

*Eligible school districts for Transportation Expenses: SD27, SD28, SD49, SD50, SD52, SD54, SD57, SD59, SD60, SD81, SD82, SD84, SD85, SD87, SD91, SD92, FNSA.

Ineligible expenses that can be part of the overall project budget but may not be covered by the grant must be covered by community contributions and include:

- **Fees** including honoraria for collaborators who are not professional artists and individuals contracted as support
- **TOC Costs** for teachers' time away from the classroom when required by the project
- **Tools and Equipment** – specialized items and/or capital expenses that will remain with the school beyond the scope of the project (e.g. brushes, carving tools, instruments, iPads, cameras, etc.)
- **Transportation** for students or artists, exclusive of transportation allowance above
- **Accommodation** for artists
- **GST/PST**

The AIC grant can cover up to 70% of total project costs (eligible + ineligible) to a maximum of total eligible expenses. FNSA schools can apply for up to 100% of total eligible expenses.

Teacher time, volunteer time, and other school staff time cannot be part of the budget.



How to Apply – NEW – Online Form

We are still working out the kinks with our new Online Form. The form helps streamline the application process and makes the assessment process more efficient. We appreciate your patience as we update our systems. Please contact us with any questions or support requests via email at aic@artstarts.com.

1. Go to our new online application form via our website: www.artstarts.com/aic and create an application. Check out the application form guide on the website for tips and tricks. You can also find a word document version of all the questions with the word counts on the website to start writing your responses outside of the form.
2. Save your application (click the blue hyperlink link on the top right corner) to get a link to share with your collaborators.
 - A. If you are using your email to save multiple applications, you need to use a different password for each application to share the right application with your collaborators.
3. Work with your collaborators (teachers, artists, elders, PAC, etc.) and complete the application through the online application form. There are five distinct sections on the online application form
 - A. Application Information
 - Refer to the Eligibility section of the Grant Guidelines. Complete the school information and project particulars.
 - A. Project Collaborators
 - Refer to the Eligibility section of the Grant Guidelines.
 - Complete the artists, educators, and other collaborators working on the project.
 - For artists on the Artists in the Classroom Directory or Artists on Tour Directory: You can select them from the list of artists in the form.
 - For artists not on the Artists in the Classroom Directory: Upload the artists CV documents or a link to their CV on this page. Make sure they meet the definition of professional artist earlier in the Grant Guidelines.
 - B. Proposed Budget
 - Refer to the Budget section of the Grant Guidelines. Provide a clear, detailed, and balanced budget.
 - C. Project Information
 - Refer to the Assessment Criteria and Considering Cultural Context sections of the Grant Guidelines. Describe the project's scope, artistic quality, student engagement, and curricular connections.
 - There are three additional questions for large scale applications.
 - D. Conditions for Funding
 - Applicant and a school representative with budget authority must sign digitally
4. Submit the application through the online form. Deadline is **October 25, 2022**. Applications will be accepted until Midnight on the deadline through the online form. Applications are not accepted via email, fax, or mail.
5. Once you submit the application, the main applicant will receive an automated email to verify your signature. Click on the link from your email to complete your submission.
6. The applicant will get an "Application Received" email once you have verified your email. No further action is needed.
7. The applicant may receive an email from ArtStarts staff if there is an issue with your application. You may have a chance to revise your application.
8. All artists, teachers, and collaborators on the project will receive a notification email with a copy of the complete grant once the application has been marked eligible by an ArtStarts Staff member. This will happen within 6 weeks of the application deadline.

**Please note, if you have completed an AIC Application before, we have moved the secondary signer step to after the grant agreement. You do not need the school principal signature on the application.*



Applicant Notification

Applications will be assessed within 3 months of the application deadline by an external panel of artists and educators from across the province. The applicant will receive a notification letter by email indicating whether the application was successful or not to the email address provided on page one of this form.

Successful applicants will be sent a Grant Agreement form: this agreement requests a finalized budget and timeline and must be completed, signed, and returned to ArtStarts before funds are released to the school. Both the applicant and the principal need to sign off on the grant agreement before funds will be released. More instructions will be available at the grant agreement stage.

All applicants have the opportunity to sign up for a feedback call with ArtStarts Staff after they are notified of success. These calls are to help you improve your application for the next intake and include feedback from the jury. This call will not result in a change in your grant application status.

Funding Timeline

Based on community feedback, we are trying to provide more transparency around funding timelines. The following information is for you to help demystify the funding process and provide additional support as needed for your project.

Typical Funding Timeline

- Applications open 2-3 months before the application deadline (ie: in March for the May deadline, in August for the October deadline)
- Applications are due in May and October - This is selected at the optimal time for schools so that artists have an easy time getting what they need for the applications. May and October are slight lulls in the school year and schools are starting to think about the upcoming year but are not bogged down in the end of year activities in June.
- ArtStarts staff reviews all applications - usually 1 month for review and sending notice back to applicants if they need to make edits - send by mid June or mid November
- ArtStarts staff sends assessment package to external assessors - gives them 3 weeks - 1 month to review all applications
- Assessors meet to review all applications - usually mid July or early December
- ArtStarts Staff sends Grant success notice to all applicants - usually early August or end of December before winter break
- Grantees have 1 month-6 weeks to complete Grant Agreement to confirm their grant - due by mid-September or end of January. The grant agreement has to be due while school is in session so that the administration can sign off and confirm they know their funding responsibilities. September is a difficult month for schools because everyone is back and it is really busy so we give a bit more time in September for the grant agreements.
- ArtStarts Staff reviews the Grant Agreements - usually takes about 1-2 weeks - and requests funds from BC Arts Council. Usually 1st week of October or 2nd week of February. BC Arts Council usually pays within 1-2 weeks.
- ArtStarts Staff prepares cheques and letters while waiting for funds from BC Arts Council and mails out cheques as soon as the money is in our account. Usually this is by mid October or end of February, beginning of March
- Schools receive the cheques roughly 1 week, but sometimes longer, after the money has been put in the mail. Schools pay artists for their work or reimburse the school accounts for funds already spent and often have their own payment system that requires invoices, payment information, and/or contracts depending on the school. It may take the school a week or two to



process payments depending on their system. Please discuss how payment will work during the grant agreement so artists know when and how they can expect to be paid.

This timeline is constrained by the school schedule and by waiting for funds from BC Arts Council. We have found that moving the application deadlines or Grant Agreement deadlines results in missed work from schools and lower number of grant applications. Because the grants are disbursed to the schools and not the artists we count on the schools to manage the budgets, including paying artists on time especially when their projects start at the beginning of the school year before funds are disbursed from ArtStarts. The schools/school community is also responsible for providing 30% of the project budget so often the early payments come from that pool of money.

The School is responsible paying the artists on time. For projects that start in September or January, Artists, Elders, and Knowledge Keepers will likely need to be paid before grant funds arrive so please have the conversation now about how payment will work. ArtStarts can provide a letter confirming funding after the project is approved if the school needs further confirmation of funds in order to make payments on time before the grant cheque arrives.

Reporting Requirements

Successful applicants must submit a final report and at least three images 30 days after project completion and **no later than June 30, 2023**. Applicants must complete a financial report as part of the final report showing that the grants funds were fully spent and community contributions were at least 30% of project expenses, unless your school is part of the FNSA and applied for and received 100% coverage of eligible project expenses.

Timely reporting is necessary in order for the grant recipient to remain in good standing with ArtStarts in Schools. If an organization and or applicant does not submit a Final Report by the noted deadline, it will become ineligible for future AIC funding.

Large-scale grant recipients will be required to provide regular updates and documentation throughout the process of their project; specifics will be provided at the time of the Grant Agreement.

Still have questions or need inspiration?

A list of Frequently Asked Questions can be found at artstarts.com/aic detailing general information, information for schools, information for artists, budget and eligibility requirements, application and adjudication and receiving funding. You can also find an **application form guide** on our website which lays out common application errors and how to use the application form in greater detail.

You can also find examples of successful AIC projects on our website. Read stories about some AIC projects on the [blog](#). Or browse our [catalogue of projects funded by AIC](#).

For specific questions, please contact **Lily Cryan – Program Manager at ArtStarts**

Set up a phone call with Lily [Link to calendar](#)
Join a Video Call for application support [Link to details](#)
Call Directly 604-336-0626 ext 111
Email your question aic@artstarts.com