

Creative Spark Vancouver

Grant Application Guidelines Deadline: April 13 2021

Small projects can make a big impact. Emerging artists across all artistic and cultural disciplines living in the **City of Vancouver** who have an interest in building their careers and working with young people in an arts or culture-based capacity are invited to apply for Creative Spark Vancouver.

If you relate to the statements below, then this grant is for you:

- I'm an Emerging Artist in any artistic or cultural discipline and I am interested in exploring my career opportunities
- I'm interested in working with young people (ages 5-18) and need support to start
- I have a project idea but don't have the funds to cover the required materials and supplies

Creative Spark Vancouver supports emerging artists (of any age) to engage young people (ages 5-18) in arts-based projects. The grants offer 100% funding for small projects, up to \$3,000 for individual projects and up to \$5,000 for multiple artists working together. Grant funds are intended to cover artist fees, project materials and supplies, rentals and honoraria.

Creative Spark Vancouver enables emerging artists to gain experience on small projects that could lead to new career opportunities, new community relationships, different perspectives on arts and education, future learning opportunities and exciting multi-faceted projects. We take the broadest possible definition of emerging artists – we strongly encourage emerging artists working in their cultural traditions, outsider artists, and other creative folks to apply.

COVID-19 Update We have made some changes to the grant to respond to the current public health guidelines. A summary is here and you can find more details throughout the grant guidelines!

- All projects should be planned to take place under the public health guidelines in force at the
 time of the application or with more restrictions. We encourage participants to plan for
 multiple scenarios that can be flexible based on the guidelines. Your project can change
 delivery methods from your application if you are successful to respond to the current
 climate.
- Projects may take place online via video call, outside in a park, through package pickup with instructions for a low tech distance workshop, online through a website, etc. Be creative!
 Find ways to deliver your content in a way that can work for the highest number of young people while planning ahead!
- Eligible expenses can include upgrades to your internet service, technology purchases or rentals, extra materials and supplies for mailing packages or PPE, etc. to make the project feasible. See Budget for more details







Goals

Before you apply, please make sure your application meets the Creative Spark Vancouver goals:

- To build the capacity and confidence of emerging artists working with young people and art and culture-based learning;
- To provide young people opportunities to engage actively in art and culture, particularly artists and young people from equity-seeking communities*; and
- To critically engage with reconciliation, decolonization, equity, and accessibility.

Please reach out to us if you have any questions about eligibility or goals. We are here to support you in putting together a successful grant application. You can email us at creativespark@artstarts.com.

*Equity-seeking communities include those who identify as Musqueam, Squamish, and/or Tsleil-Waututh; Indigenous and urban Indigenous people; Black people and people of African descent; people of colour and racialized people; disabled people and people who live with mental health challenges; Deaf and hard of hearing people; LGBTQ2S+ and gender diverse people; low-income people; refugees, newcomers, and undocumented people; minority language communities; women and girls; or youth and seniors.

Eligibility

Applicants can apply for one grant per intake. If you are applying as an individual artist, you cannot also be part of a collective application. In order to be considered for funding, applications must meet the following criteria:

The applicant(s) must:

- Be a resident of the City of Vancouver or a member of the Musqueam, Squamish, or Tsleil-Waututh First Nations and live in that Nation's unceded territories.
- Be an emerging artist of any age in any artistic or cultural discipline (e.g. community arts, dance, disability arts, Indigenous arts or culture, interdisciplinary, literary, media, multidisciplinary, music, textile/fiber art, theatre, visual arts).

For the purpose of this grant, an emerging artist is defined as one who:

- o is enrolled in, or has specialized training in arts and culture (university graduation or equivalent, self-training, or training in a culturally-specific tradition);
- o is in the early stages of their career, usually within the few first years of pursuing a career in their field;
- o has a small history of presentation, production, or publication;
- o is looking for support and resources to build confidence in their practice;
- o is committed to devoting more time to artistic activity, when possible financially; and
- self-identifies as emerging.

Registered organizations and businesses are not eligible to apply.







The project must:

- Take place in the province of British Columbia
- Involve young people (ages 5-18)
- Focus on arts-based learning in any artistic or cultural discipline
- Have a plan to be delivered a variety of ways in order to comply with the prevailing health advisory at the time your project is planned
- Be planned for the future (ie: after the application deadline projects cannot be funded retroactively)
- Be completed by December 31, 2021

ArtStarts in Schools staff will review all applications for eligibility. Applications not meeting the above eligibility criteria will not be considered for funding.

Submission

The link to the online application form can be found at <u>artstarts.com/creativesparkvancouver</u>. A draft of the application can be saved while you are working on it. The system will send you a link that allows you to resume. The application must be submitted by **Tuesday, April 13 2021**. A copy of the completed application form will be emailed to each applicant. For collaborative projects, we will follow up with the main applicant for any missing information and application updates.

The application form has six sections: applicant information, artistic practice, project overview, project details, project budget and conditions of funding. Each applicant must also provide the following:

- 1. **Portfolio** in <u>one of</u> these forms:
 - a. A link to a video or sound piece (max 5 minutes)
 - b. Up to 5 images of your work (images should be under 8mb in total)
 - c. A written sample of poetry, creative writing or short story (max 500 words)
- 2. **Artist CV**: for information on how to write an artist CV, visit: https://www.agora-gallery.com/advice/blog/2018/07/16/the-artist-cv/
 - a. Instead of writing a CV, you may choose to answer questions about your artistic practice and presentation history.

If you are working with a **community group or organization**, please submit a **letter of reference from that group** which speaks to the already established relationship between you (the applicant) and the community group or organization.







Awards

Creative Spark Vancouver offers up to 100% funding for projects. Individual artists can apply for up to \$3,000. Collectives or groups of emerging artists working together can apply for up to \$5,000. Projects with budgets over those amounts will need to secure additional funding to balance their budgets.

Applicants will be notified of the outcome within two months of the application deadline. Funds must be spent and the project must be completed before **December 31, 2021**.

Successful applicants must ensure their project's compliance with the Criminal Records Review Act of the Province of British Columbia. To fulfil this requirement, all adults working with children through the project must complete an online Criminal Record Check through the online British Columbia Ministry of Justice's Criminal Records Review Program and have no criminal record found for the purpose of working with children. The applicant must pay the \$28 fee, however it is an eligible expense in your grant application budget.

Once an applicant is cleared, The BC Ministry will send ArtStarts a clearance letter directly. The grant cheque will be sent to the successful applicant when ArtStarts receives clearance letters for every artist working on the project.







Assessment

Only applications that meet the eligibility criteria will be considered for funding. Grants are adjudicated on a merit basis by an external selection committee made up of artists and community members.

Applications will be evaluated based on the project's viability, the ability of the project to achieve the goals of the grant, and the quality of the applicant's art practice. Additionally, the reference letter (if provided) will provide further evidence of community support.

Successful applicants may reapply after successfully completing and reporting upon a Creative Spark Vancouver funded project. However, in such cases, projects must incorporate learnings from and/or build upon previously successful Creative Spark Vancouver projects completed by the applicant. When demand exceeds available funds, preference will be given to new applicants. We will ensure that at least 50% of funding in each intake goes to equity-seeking artists.

COVID-19

Your project will not be seen by the jury if you do not have a plan for how to deliver your project in line with provincial health guidelines. Projects can be planned to take place only online/via distance or have a plan for in person delivery and distance delivery. Online is not the only way to plan for project delivery. You can also plan to do the project by having participants pick up supplies and complete projects independently, you could have participants use a series of instructions to participate, you could plan an outdoor activity for young people to engage with at their leisure, etc. Please contact us if you have questions about your plan!

The committee will consider each application against the following criteria:

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Project Viability	The project is well planned and is achievable with the resources earmarked.	
	The project has realistic timeframes, partnerships, budget, and expectations	
Goal #1	The project will build the capacity and confidence of emerging artists working	
	with young people and art and culture-based learning	
Goal #2	The project will provide young people with opportunities to engage actively in	
	art and culture, particularly artists and young people from equity-seeking	
	communities	
Goal #3	The applicant(s) will critically engage with reconciliation, decolonization,	
	equity, and accessibility (see below for more context)	
Portfolio	All artists involved in the project have strong portfolios within the realm of	
	emerging artists	







Goal #3

ArtStarts is applying an anti-oppression lens to all of our work. We revised Goal 3 to bring Creative Spark Vancouver in line with our anti-oppression work and the new Culture|Shift policy from the City of Vancouver. When writing your grant application, we encourage you to take a critical look at your art practice and your project idea with a lens of Reconciliation, Decolonization, Equity, and Accessibility. This does not mean that every project needs to be explicitly about reconciliation or decolonization. It does mean that each project should be aware of its cultural context (ie: Western, European, Canadian, Indigenous, Queer, South Asian, Filipino, etc.) and be able to speak to how that context is part of the greater art context in Vancouver – including your relationship to the unceded territories of the Musqueam, Squamish, and Tsleil-Waututh people.

We understand that some folks may not have heard these terms and processes referred to in a grant before and we want to explain how we expect artists to meet this criteria. We are constantly learning and evolving and welcome feedback on our criteria. We also offer support to artists through our Learning Lab program. Please get in touch if you have any questions or are looking for guidance on your application.

Some definitions:

Reconciliation: . . . Reconciliation is about establishing and maintaining a mutually respectful relationship between Aboriginal and non-Aboriginal peoples in this country. In order for that to happen, there has to be awareness of the past, an acknowledgement of the harm that has been inflicted, atonement [reparation] for the causes, and action to change behaviour. – From the Truth and Reconciliation Commission - Honouring the Truth, Reconciling for the Future Summary of the Final Report of the Truth and Reconciliation Commission of Canada, 2015, p. 6

Decolonization: Decolonization, once viewed as the formal process of handing over the instruments of government, is now recognized as a long-term process involving the bureaucratic, cultural, linguistic and psychological divesting of colonial power - Linda Tuhiwai Smith 2012 (sourced from Indigenous Corporate Training Inc. www.intinc.ca)

Equity: Considers the appropriate allocation of resources and opportunity for access and outcomes. Equity is about accommodating differences to address barriers or disadvantages faced due to social inequalities in order to achieve the same goal. Equity is not necessarily the same as equality, although at times it can be. – From ArtStarts' Anti-Oppression Guidelines (https://artstarts.com/assets/uploads/Anti-Oppression%20Guidelines 2019.pdf)







Accessibility: One definition of accessibility is "an umbrella term for all aspects which influence a person's ability to function within an environment."* Put another way, accessibility is a measure of how simply a person can participate in an activity. - From Accessible U - http://www.accessibleuniversity.com/accessibility-basics/defining-accessibility

*Iwarsson, S., & Ståhl, A. (2003). Accessibility, usability and universal design—positioning and definition of concepts describing person-environment relationships. Disability and Rehabilitation, 25(2), 57-66.

Positionality: The recognition that where you stand in relation to others in society shapes what you can see and understand about the world. - Sensoy, Ö., & Robin, D. A. (2017). Is everyone really equal? An introduction to key concepts in social justice education. New York, NY: Teachers College Press.

We have chosen these areas because they are integral to the current conversations in the art world, especially in Vancouver. "Art" has historically been defined as High Art existing in a narrow Western-European cultural tradition. This tradition does not reflect the full breadth of art and the many ways it is created. We want to be part of the acknowledgement of the breadth and possibilities away from the old, narrow definition of art. We want to see projects that engage in art and culture that encourage young people to express themselves creatively with the support of an artist. These projects can be all kinds of art forms, artists, and ideas from any and all cultural traditions.

We want to see applications that critically reflect on the applicant's positionality as it relates to their art practice. You should think about which cultural context you create in, your relationship to it, and how that relationship will be expressed to the participants in your project. Everyone is creating in a cultural context; you should be able to speak to that context and how your work relates to the larger art world, including the understanding that Vancouver is on unceded territory.

We are also looking for you to discuss how your project will be accessible to folks with different needs. That does not mean that all projects need to happen with the general public – you can still choose a specific audience or group of youth to work with. We do want you to consider how participants with different access needs will join the project and participate in the activities.

Here are some questions to ask yourself to guide your answers:

- How are you unlearning things about your art practice?
- We all have culture, what cultural context are you working in?
- How does that context inform your creative work?
- How will you challenge dominant assumptions about art and culture?
- How will you work to make your practice more accessible and equitable?

There is no one right answer to this question, we are looking for your individual reflections. Each applicant should participate in answering this question. You will each have a different answer that informs the group response.







Budget

All applicants are required to submit a detailed budget that includes a clear breakdown of how funds will be spent. The budget must:

- Only include expenses directly related to the proposed project
- Show a clear breakdown of the material costs involved in the project
- Only include eligible expenses (see below)

Eligible Expenses

- Artist Fees for the Applicant(s). (see FAQ for more details about fees)
 - o For a solo artist project, only that artist's fees may be included.
 - For a collaborative project, only the emerging artists who are coapplicants may be included.
 - o Any non-emerging artists should be paid via Honoraria.
 - o CARFAC Fee Schedule for Reference
- Criminal Record Check fees for all adults working with children (5-18)
- Materials and Supplies including any technical needs to deliver your project online and PPE
- Venue rentals*
- Tool and equipment rentals including any technical needs to deliver your project via distance
- Honoraria for other contributors not to exceed \$500 total for the project.
 Honoraria could be paid to Elders, Knowledge Keepers, Mentors, Subject Matter Experts, etc.

All expenses not listed explicitly as eligible are ineligible. Examples include, but are not limited to: capital expenses (items that are not used up through the project, such as iPads or tools), classes and/or professional development. Ineligible expenses cannot be included in the budget.

For more guidance on your budget, please the Budget section in the FAQ below.

Reporting Requirements

All grant recipients are required to submit a Final Report within 30 days of project completion and no later than January 31, 2022. The Final Report form can be found at artstarts.com/creativesparkvancouver. If a previously successful applicant applies for a subsequent grant, the Final Report must be received on or before the application deadline. If a Final Report is not submitted by the noted deadline, the applicant may be ineligible for future funding through ArtStarts in Schools.





^{*} A few projects from each intake will be selected to use the <u>ArtStarts Lab</u> at 808 Richards Street for their event/workshop free of charge. Details provided below. You will be able to indicate interest in this offering in your application.



How to Apply

- The link to the online application form can be found at <u>artstarts.com/creativesparkvancouver</u>.
- Fill out the application form while referring to these Grant Guidelines and the Frequently Asked Questions below. Both solo and collaborative projects use the same form.
- A draft of the application can be saved while you are working on it. The system will send you a link that allows you to resume.
- Ensure all sections of your application are complete and files uploaded.
- The application must be submitted by **Tuesday, April 13 2021 11:59pm**. A copy of the completed application form will be emailed to you.
- Late applications will not be considered for funding.

For more information, please contact Lily Cryan, Program Manager Tel: 604.336.0626 ext. 111 | Toll free: 1.855.292.7826 | Email: creativespark@artstarts.com







Creative Spark Vancouver ArtStarts Lab

In 2006, ArtStarts opened the first public gallery in Canada dedicated to young people's art. Located in the heart of downtown Vancouver at 808 Richards Street, this 5,000 square foot facility is brimming with creativity. It includes the ArtStarts Gallery on the main floor, and a boardroom, office space and the ArtStarts Lab on the second floor.

A few projects from each intake will be selected to use the <u>ArtStarts Lab</u> at 808 Richards Street for their event/workshop free of charge. You will be able to indicate interest in this offering in your application.



The ArtStarts Lab is a multi-purpose space suitable for a variety of events such as workshops, performances and readings. Suitability of your event will be considered case-by-case. There are tables, chairs, a whiteboard, a projector, a sink and Wi-Fi available.

The event must take place between 10am and 5pm (some option for evening events available), Monday to Saturday, excluding statutory holidays, subject to availability. We can offer up to 15 hours total of space rental per project although we may not be able to give space to all projects.

Capacity: 40-60 people Dir	mensions: 20 x 34 ft	Area: 68o sq ft
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Please note that the applicants who use the space will be required to sign a User Agreement and adhere to our facilitation guidelines. During COVID-19 we can only host artists in the space to film or broadcast the workshop, not a workshop with youth participants.







Creative Spark Vancouver

FAQ

Budget and Eligibility Requirements

Can I still apply if I live outside the City of Vancouver and am not a resident and member of one of Vancouver's three Host First Nations?

No. Only artists who live in the City of Vancouver or who are members and residents of the Musqueam, Squamish or Tsleil-Waututh First Nations are eligible to apply. However, your project can take place anywhere in British Columbia.

How should I calculate my artist fees?

Applicants should determine their own fees based on their prior level of experience keeping in mind a living wage. Fees are calculated based on the number of hours spent developing, preparing and executing the project. Artist fees can only be paid to the emerging artist(s) listed on the application; other artists working on the project can only be provided honoraria (see below).

For your reference, here is a list of organizations that offer guidelines on <u>professional</u> artist fees:

Canadian Artists Representation/Le front des artistes canadiens/CARFAC

Canadian Actors Equity Association

Canadian League of Composers

Canadian Alliance of Dance Artists

Professional Writers Association of Canada

I'm working with other artists on this project. Can we include all of our artist fees in the budget?

Yes. You can apply in groups of artists (collaborative project) as long as all the artists qualify as emerging (see definition above). If you have an established artist coming in to mentor or another key collaborator like an elder or a subject matter expert they can be paid through the honoraria section of the budget up to \$500 total.

The form is set up for up to 5 artist collaborators. If you have more than 5 collaborators, please email us at creativespark@artstarts.com for support with the application.

I see that only the Main Applicant gets sent the funding cheque. Do you have a resource for making sure all participants receive the funding they are awarded?

For collaborative projects we encourage all artists to sign a contract that stipulates how much each artist will be paid and what can be expected of them.







For tax purposes, it is a good idea to use invoices to keep track of funds changing hands. Each artist should invoice the artist who receives the funding cheque so that the Main Applicant can send other folks the correct amount for the grant and materials.

The grant does not require you to use contracts or invoices. We want to support you in running a successful project!

How do I create my budget?

List all eligible expenses in the Expenses table with details of how each cost was calculated. Additionally, list all sources of income, including the grant funds and donations, in the Revenues table. Total Project Expenses must equal Total Project Revenues. If you are receiving goods or services for free or "in-kind" – be sure to recognize the funds in both the expenses and revenue sections in your budget (see below for an example).

Artist fees should be broken down into hours spent on different activities. The Criminal Record Check fee of \$28 per collaborator can be added. All of your other project expenses should fall into one of the following three categories: Materials and Supplies, Rentals, and Honoraria.

COVID-19 You can list materials or rentals for supplies you may need in addition to regular materials in order to deliver your project without gathering in person. This could include technical needs, renting a car to bring materials to participants, postage for mailing materials or instructions, etc. Please get in touch if you have questions about what these eligible expenses could look like.

Examples of eligible expenses are:

Material	s and Supplies	Rentals	Honoraria
 Paint Markers Paper Clay Wood Hardware (assembly or mounting) Brushes 	 Ink Dye Fabric Wool Printing (e.g. instructions) Cleaning supplies Tech needs to deliver your project online 	 Venue (performance hall, workshop, rehearsal space etc.) Specialized tools (woodworking, etc.) Technology/Equipment (iPads, cameras, sound system, lighting, etc.) Instruments (violins, etc.) Sets or props 	Not to exceed a total of \$500 for the project

The items listed in this table are provided as reference only, and are not intended to be a complete list of all eligible expenses.







EXAMPLE 1: Project expenses equal to or lesser than \$3,000 - Solo Application

Expenses	Cost
Artist 1 preparation fees: \$40/hour x 10 hours	\$400
Artist 1 artist workshop fees: \$50/hour x 5 workshops x 3 hours each	\$750
Criminal Record Check fee: Artist 1 and Elder	\$54
Wool	\$100
Natural Dyes (in-kind)	\$100
Honourarium for Elder	\$500
Room rental @ community centre	\$200
TOTAL PROJECT EXPENSES	\$2,104
TOTAL FUNDS REQUESTED (up to \$3,000)	\$2,004

Revenues	Cost
Creative Spark Vancouver	\$2,004
Natural Dyes (in-kind)	\$100
TOTAL PROJECT REVENUES	\$2,104

EXAMPLE 2: Project expenses equal to or lesser than \$5,000 - Collective Application

Expenses	Cost
Artist 1 preparation fees: \$35/hour x 14 hours	\$490
Artist 1 workshop fees: \$50/hour x 6 workshops x 3 hours each	\$900
Artist 2 preparation fees: \$35/hour x 14 hours	\$490
Artist 2 workshop fees: \$50/hour x 6 workshops x 3 hours each	\$900
Criminal Record Check fee: Artist 1 and 2	\$54
Materials for costumes	\$150
Makeup/Face Paint	\$50
Artist 1 photo editing fees: \$30/hour x 5 hours	\$150
Sewing Machine rental	\$200
ArtStarts Space Rental (in-kind)	\$900
TOTAL PROJECT EXPENSES	\$4,284
TOTAL FUNDS REQUESTED (up to \$5,000)	\$3,384

Revenues		Cost
Creative Spark Vancouver		\$3,384
ArtStarts Space Rental (in-kind)		\$900
	TOTAL PROJECT REVENUES	\$4,284







EXAMPLE 3: Project expenses greater than \$3,000 - Solo Application

Expenses	Cost
Artist 1 artist fees: \$60/hr x 30 hrs (Workshop and Prep)	\$1,200
Criminal Record Check fee: Artist 1 and House Technician	\$54
Rental of theatre: \$800/day x 2 days	\$1,600
House Technician for Theatre: \$35/hour x 10 hrs	\$350
Studio Rental – Rehearsal/workshop space: \$20/hr x 10	\$200
Materials for costumes	\$100
TOTAL PROJECT EXPENSES	\$3,504
TOTAL FUNDS REQUESTED (up to \$2,000)	\$3,504

Revenues	Cost
Creative Spark Vancouver	\$3,000
Fundraiser	\$504
TOTAL PROJECT REVENUES	\$3,504

What can I do if my budget exceeds the \$3,000 or \$5,000 grant amount?

If your project budget exceeds the maximum (\$3,000 or \$5,000), you should look for other sources of funding. You might consider asking for in-kind donations of supplies, materials, or services, a fundraising event, soliciting private donations, seeking corporate sponsorship or other grants (aside from those administered by ArtStarts).

What is a Curriculum Vitae (CV)?

A CV is an artist's resume. For tips on writing one, please see this great guide from Agora Gallery in New York. It is written with visual artists in mind but you can use it for all art disciplines. Please get in touch if you need more quidance on your CV.

https://www.agora-gallery.com/advice/blog/2018/07/16/the-artist-cv/

How often can I apply?

Artists are able to apply once per intake. Creative Spark Vancouver typically has two intakes: April and October. Applicants may reapply after successfully completing and reporting upon a Creative Spark Vancouver funded project. However, in such cases, projects must incorporate learnings from and/or build upon previously successful Creative Spark Vancouver projects completed by the applicant. When demand exceeds available funds, preference will be given to new applicants.







Application and Assessment

Who reviews my Creative Spark Vancouver application?

Grants are adjudicated on a merit basis by a selection committee made up of artists and community members. Applications will be evaluated based on the project's viability, the ability of the project to achieve the goals of the grant, and the quality of the applicant's art practice. Additionally, the reference letter (if provided) will provide further evidence of community support.

What can I do if my application is not approved?

If your application is not approved, you will receive a letter that provides context as to the decision making process. You will have an opportunity to sign up for a feedback call with a granting officer. You are eligible to reapply for the same project in future intakes after incorporating feedback recommendations into your application.

When will I know if my project is receiving funding?

Applicants will typically be notified of their status within two months of submission. Successful applicants can expect to receive their funds one month after the criminal record check condition is met.

Reporting and Documentation

When is my Final Report due?

Final Reports are due 30 days after project completion and no later than January 31, 2022. The Final Report form can be found at artstarts.com/creativesparkvancouver. If a previously successful applicant applies for a subsequent grant, the Final Report must be received on or before the application deadline. If a Final Report is not submitted by the noted deadline, the applicant may be ineligible for future funding through ArtStarts in Schools.

How should I document my project?

All grant recipients are required to provide documentation along with their Final Report. There are lots of fantastic ways to capture the impact of a project. Try to take photos during the creation process as well as pictures of the actual event or project. Capture any memorable quotes relating to the project and save any newspaper or magazine articles if your project is featured. You can take video, write blogs, or document the project in any other way that seems fitting!

Please note that by submitting this information you authorize ArtStarts to use the submitted photos and material for media requests and ArtStarts publications including, but not exclusively limited to, brochures, posters, website, e-newsletters and annual reports. You need to secure consent from the individuals involved or their parent or guardian if they are minors. An Image Release Form template is provided at artstarts.com/resources-artists.



