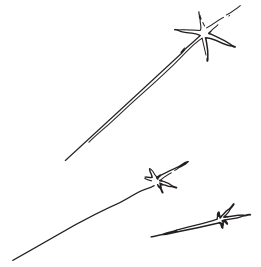


artstarts
ANNUAL REPORT
2011

2011

Highlights



\$1.3 million

income earned by
touring artists
through ArtStarts



\$388,029
total amount of grants
disbursed by ArtStarts
to schools and districts
for performances and
residencies



1,800
number of school
performances
contracted
through
ArtStarts

Contents

PROGRAMS + SERVICES

- 6 ArtStarts Showcase
- 7 Booking + Touring
- 8 Artist Residencies
- 9 Infusion: Arts in Education
- 10 Gallery Exhibitions
- 11 ArtStarts on Saturdays
- 12 BC Arts & Culture Week

FUNDING PROGRAMS

- 13 Artists in Education 1,
Grants to School Districts
- 14 Artists in Education 2,
Grants to Schools
- 16 Cherniavsky "Mr. Music" Fund

- 17 Financial Summary
- 18 Thank You, Supporters!
- 20 Board Members + Staff
- 21 Volunteers
- 22 Investing in Creativity
- 23 Stay Connected with ArtStarts



"INCREDIBLE
MISSION.
BEAUTIFUL ART.
THANK YOU."

– GALLERY VISITOR –



"ARTSTARTS HAS MADE
A BIG DIFFERENCE IN PROMOTING AN
APPRECIATION FOR CULTURE AND ARTS
IN YOUNG PEOPLE'S LIVES. WELL DONE!"





Founded in 1996 with a professional staff and volunteer board of directors, ArtStarts in Schools is a not-for-profit organization offering educators, artists, parents and students a broad range of programs, services and resources to promote art and creativity among BC's young people.

Our Vision

ArtStarts envisions a society where the arts are regarded as an essential part of educating young people and a catalyst for creating innovative, engaged and contributing members of society. ArtStarts in Schools has a leadership role in transforming the way children and youth are engaged, in and through the arts, and in promoting the value of the arts in young lives.

Our Mission

ArtStarts in Schools provides:

Innovative arts programs for young people

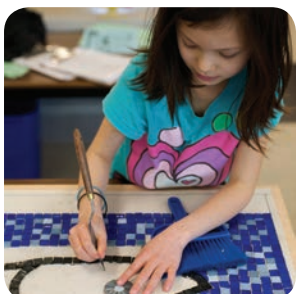
We actively engage young people with professional performances and artist-led workshops in schools and communities across BC.

Practical resources for teachers and artists

The ArtStarts Showcase, Artists Directory, Gallery Exhibitions and Funding Programs help educators and artists develop new ways to integrate arts and culture into learning.

Leadership in advocacy for arts in education

By making the arts more approachable and education more dynamic, our programs weave creativity into the fabric of our communities.



PROGRAMS + SERVICES

ArtStarts Showcase

This annual performing arts showcase and conference is for arts programmers interested in booking performances for young audiences. Artists working in a variety of disciplines and cultural traditions perform sample presentations of their current touring shows.

Over 70 school district and community representatives came together for three days of outstanding arts programming

The ArtStarts Showcase is Western Canada's most important performing arts showcase and conference for arts programmers interested in booking performances for young audiences. Conceived over 20 years ago by a group of educators, the ArtStarts Showcase (formerly called ArtScan) has evolved in response to the needs of young people's arts programming.

The 2011 ArtStarts Showcase took place at the Cultch Theatre in Vancouver, with approximately 40 artists and groups working in a variety of disciplines and cultural traditions, performing sample presentations of their current touring shows. A question period followed each presentation, and delegates have opportunities to talk with artists directly at breaks and receptions.



Above: ArtStarts performers *The Travelling Alchemists' Outreach Society* and *Canadiana Musical Theatre Company* wow the crowd at Showcase.
Left: Showcase delegates gather information about the many performers they discovered over the course of the three-day event.



Sarah Kim
Booking + Touring Manager
ArtStarts in Schools

Rekha Pavanantharajah, Office
Manager + Program Coordinator
ArtStarts in Schools

PROGRAMS + SERVICES

Booking + Touring

ArtStarts provides a convenient, cost-effective service to help bring professional artists to schools and communities. ArtStarts advises educators, administrators and community organizers on artist availability, programming, touring, schedules and fees.

Bringing artists into schools across British Columbia

How many young people participate in performances contracted through ArtStarts?

This year, we booked approximately 1,800 performances in 200 communities across BC.

How many artists does ArtStarts work with?

We have a roster of approximately 100 artists each year, representing a broad range of disciplines and cultures.

How do you choose which artists to work with, and where they will perform?

Artists apply to work with us on an annual basis, so the line up is always fresh and engaging for audiences. We go through an extensive process to select the final roster. We don't direct where particular artists perform; the schools or districts learn about the artists via our Showcase and our Artists Directory, then choose which programs best suit the needs and interests of their students.

What impact do these performances have on young people?

Most of all, we hope that they are engaged and inspired. We are often told that ArtStarts artists allowed young people to learn new skills, be exposed to new ideas and explore new cultures... and, of course, have a great time!

"THE ARTS GIVE OUR STUDENTS THE OPPORTUNITY FOR CREATIVITY AND DELIGHT."
- INNER CITY TEACHER -



Artist Sheldon Casavant performs at a school event.

What do audiences take away from these performances?

The performances provide memorable experiences for young people; they stand out from the everyday, and are a wonderful opportunity to be involved with quality work by a professional artist. Building on the experience, working with teachers, the artists' performances and workshops are able to tie into many areas of curriculum—including social studies, language arts, science, and physical education—infusing the arts throughout education to create a rich learning environment.



Keiko Lee-Hem
Residencies + Exhibitions Manager
ArtStarts in Schools

PROGRAMS + SERVICES

Artist Residencies

ArtStarts supports rich learning experiences in the classroom through artist residencies with students working directly with professional artists on hands-on, curriculum integrated projects that deepen learning and foster critical thinking.

Case Study: Drawing on Experience

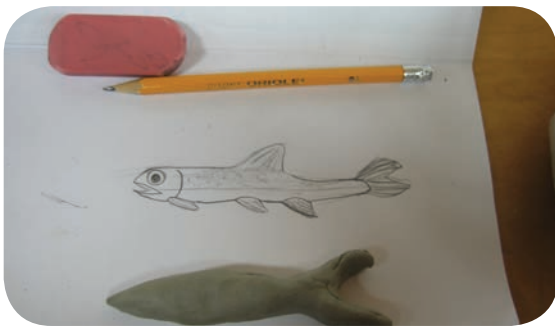
School: St. Joseph's School, Chemainus, BC
Artist: Ewa Sniatycka
Teacher: Gwen Jahelka
Participating Grades: K-7

Under the guidance of the artist in residence and their classroom teachers, and with sketchbooks in hand, students took to the forests surrounding their school. There, through writing and drawing, they investigated, documented and reflected on their observations of the natural world, including the spawning of salmon in the local stream.



These drawings later informed a hand built ceramic art project where the concept of "diminishing returns" was explored—for every 4,000 salmon eggs that are laid, only one spawning pair survives.

From clay, the students built all the different stages of the salmon's life cycle, from egg to adult. The resulting sculpture went on to be displayed in the ArtStarts Gallery in 2011, where the learning that took place in the residency continued through many visitors to the gallery exhibition.





Terri Anne Wilson
Arts Integration Manager
ArtStarts in Schools

PROGRAMS + SERVICES

Infusion: Arts in Education

In December 2011, ArtStarts in Schools began directing the future of Infusion: Arts in Education, a program created by 2010 Legacies Now, with support from the Province of British Columbia, as a legacy of the 2010 Olympic and Paralympic Winter Games.

A professional learning program for artists and teachers focused on arts integration in schools across BC

What is Infusion?

Infusion: Arts in Education is an intensive and sustained professional learning program for artists and teachers focused on arts integration in schools across BC. Its purpose is to encourage and assist teachers in their commitment to promoting arts integration based practices in their classrooms through a process that includes training, demonstrations, coaching and sharing:

- **Schools** apply for subsidized Infusion program membership to participate in the program.
- **Artists** (with residency experience in schools) are trained to become Infusion Teaching Artists.
- **Teachers** engage in professional learning courses delivered by Infusion Teaching Artists, followed by demonstration teaching and coaching to support classroom implementation.
- **Community of Practice** website serves as online support for teachers and artists.
- **ArtStarts staff** manage program development, marketing and fund development.

What are the goals of Infusion?

- Establish a shared definition of Arts Integration in BC.
- Establish a network of schools committed to Arts Integration as an approach to teaching.
- Develop teachers' and artists' abilities to plan, lead and assess quality Arts Integration practices.
- Positively influence the way teachers teach and the way students learn.
- Facilitate teachers and students to meet provincially determined Prescribed Learning Outcomes in the arts and other subject areas.
- Make effective and regular use of artists and cultural resources in the community.

What are the benefits of Infusion?

Research gathered from the last twenty years alone indicates that students who engage in arts based practices show enhanced levels of achievement, have higher persistence levels in their programs of study, and demonstrate increased levels of motivation. They are more likely to collaborate effectively, be socially tolerant and show high levels of self confidence. Arts integrated learning also promotes opportunities for problem solving, critical and creative thinking, team work, and the chance to work with ambiguity and complexity. Infusion provides teachers with the support required to design activities that invite the integration of multiple skill sets in their classroom activities.

We see Infusion as an opportunity to help schools foster positive climates where conditions for learning are improved for students, teachers and administration.



PROGRAMS + SERVICES

Gallery Exhibitions

The ArtStarts Gallery is the first gallery in Canada devoted exclusively to young people's art. This 5,000 square foot gallery and resource centre, located in downtown Vancouver, is free and open to the public. The exhibitions celebrate the exciting artwork that emerges when professional artists, students and teachers work together to deepen learning, creativity and community connections.

OVER 3,000
PEOPLE VISITED THE
GALLERY IN 2011

"WONDERFUL
EXHIBIT. I WISH I HAD THIS
INSIGHT EARLIER!"

- GALLERY VISITOR -



MARCH 22-AUGUST 11, 2011

GROW featured art projects focused on sustainability, combining hands-on art-making workshops with scientific fieldwork and biology. Working with professional artists, students explored their relationship to the natural world, investigated solutions for a greener future and cultivated a new awareness that will help them to take on roles as environmental stewards of the future. *Grow* included murals of the life-cycle of salmon, videos emphasizing easy ways to reduce our environmental footprint, watercolour studies of local birds, and ephemeral art made solely out of natural and found materials collected around the school yard.

Participating schools: Hume Park Elementary, Mount Pleasant Elementary, Salt Spring Centre School, St. Joseph's Elementary, Prince of Whales School, Bowen Island Community School and Dunsmuir Middle School.

SEPTEMBER 6-NOVEMBER 18, 2011

BIG IDEAS was a collection of artwork created through the Vancouver Biennale's school outreach program. Students were challenged to view the large-scale art installations on display throughout the city as a starting point for creativity and learning. The artwork on display was created by students in grades 10 to 12 and draws inspiration from eight of the Vancouver Biennale installations, exploring important BIG IDEAS such as freedom of expression, making the ordinary extraordinary and immigration and settlement.

Participating schools: Argyle Secondary, Carson Graham Secondary, Sir Winston Churchill Secondary, Lord Byng Secondary, King George Secondary, Magee Secondary, Mulgrave School, Pierre Elliot Trudeau, Prince of Wales Secondary, Sentinel Secondary, Sir Charles Tupper Secondary, Vancouver Technical Secondary and West Vancouver Secondary.

DECEMBER 8, 2011-MAY 4, 2012

THE KINGSWAY PROJECT celebrated the rich history of Vancouver's Kingsway corridor and the deep learning that takes place through an artist in residence project. Over three months, photographer Anne Marie Slater worked with 120 students in grades 3 to 7 at two historic schools in the area. Their learning reached beyond the classroom, into the surrounding neighbourhoods and to the Vancouver Archives and the Museum of Vancouver. Equipped with cameras, notebooks and enquiring minds, the students discovered what their communities were like over a 100 years ago, and recorded how they see their home today.

Participating schools: Sir Guy Carleton Elementary and Charles Dickens Elementary.

 **BOEING** Sponsored by Boeing.

 **CITY OF VANCOUVER**

Sponsored by the City of Vancouver's 125th Anniversary Grant Program.

ArtStarts on Saturdays

ArtStarts on Saturdays is a free workshop series for families at our downtown gallery that features 45-minute, multi-disciplinary, culturally diverse workshops led by some of Canada's best performers.



ArtStarts on Saturdays Performers in 2011

- | | | |
|-------------------|--------------------------|--------------------|
| 1 Khac Chi | 2 DuffleBag Theatre | 3 Boris Sichon |
| 4 Roberta Kennedy | 5 Fana Soro | 6 Kellie Haines |
| 7 Tap Co. | 8 Dancers of Damelahamid | 9 Kathryn Ricketts |

"THANKS FOR THE AMAZING DAY."

"THIS TAP DANCE SESSION WAS FANTASTIC! MY SON WAS HESITANT TO COME AND IS LEAVING WANTING TO SIGN UP FOR LESSONS."

"LOVED IT! OUR DAUGHTER WAS DEEPLY IMPRESSED. THANK YOU SO MUCH!"

"THE BAMBOO MUSIC IS WONDERFUL!"

"WE REALLY ENJOYED THE SHOW— AND OUR 7 MONTH OLD DAUGHTER WAS ABSOLUTELY CAPTIVATED BY THE BEAUTIFUL DANCES, SONGS AND COSTUMES."

"THE AFRICAN DRUMMING WAS AMAZING!"



What do you feel is the value of arts in education?

British Columbia Arts Council

"The BC Arts Council works to enrich the lives of all British Columbians in every community of the province. The early engagement of children and youth through arts programming in schools is vitally important to the future of arts and cultural development in the years to come."

Columbia Basin Trust

"Arts education supports: creative thinking and problem solving; the understanding of cultural traditions, heritage and diversity; and the development of ideas and emotions about being human. It provides experiential and engaging opportunities for cognitive and skills development, understanding and community building."

The Cherniavsky Junior Club

"Art and music allow children to express themselves in a unique way. Often, children discover an interest in the arts when they are exposed to them and this can lead to other opportunities in their future lives from these experiences. Unfortunately due to other demands, our school systems often are not able to provide such programs for young students so there is a great need to reach them through such programmes as CJC and ArtStarts."

Westminster Savings

"We know that in giving people the opportunity to engage with the arts, we're encouraging enjoyment and personal satisfaction, improved critical thinking skills, creative expression, and community awareness and appreciation."

PROGRAMS + SERVICES

BC Arts & Culture Week April 10-16, 2011

Now in its 12th year, this annual, BC-wide celebration of all things arts and culture is presented by ArtStarts and ArtsBC through support from the BC Arts Council and the Province of BC. This year, ArtStarts hosted A&C Mashup, a lively event where 13 dynamic members of Vancouver's arts community took to the stage to entertain, inspire and inform. Though each of the presenters shared their thoughts and feelings about the arts from their unique vantage point, there was a common thread that ran through all that recognized the value of collaboration and the ability the arts have to inspire and connect people and create community.



Guests at A&C Mashup were asked to complete the sentence, "Because of the Arts I..."



FUNDER PROFILE British Columbia Arts Council

ArtStarts in Schools has been delivering the Artists in Education program on behalf of the BC Arts Council and its partners since 1996. The program's two components, school district allocations and artists in residence (classrooms), accomplish the important work of exposing young people to the arts. Furthermore, the two components enable BC and Canadian professional artists an opportunity to expand their audiences across the province and enhance curriculum while inspiring creativity among BC's young citizens.

FUNDING PROGRAMS

Artists in Education

Component 1, Grants to School Districts • Program of the BC Arts Council

This component, funded by the BC Arts Council and Vancouver Foundation, provides BC school districts and associations with funds for performances and workshops.



Abbotsford (SD34)	\$5,300	Nisga'a (SD92)	\$2,800	<i>A few of the many artists touring with ArtStarts in 2011: Monster Theatre, Kokoma African Heritage Ensemble and Will Stroet.</i>
Arrow Lakes (SD10)	\$2,400	North Okanagan - Shuswap (SD83)	\$3,900	
Boundary (SD51)	\$2,400	North Vancouver (SD44)	\$4,500	
Burnaby (SD41)	\$6,700	Okanagan - Similkameen (SD53)	\$2,400	
Campbell River (SD72)	\$5,100	Okanagan - Skaha (SD67)	\$3,500	
Cariboo - Chilcotin (SD27)	\$8,500	Peace River North (SD60)	\$7,600	
Central Coast (Ocean Falls) (SD49)	\$2,800	Peace River South (SD59)	\$6,600	
Central Okanagan (SD23)	\$8,400	Powell River (SD47)	\$2,400	
Chilliwack (SD33)	\$3,300	Prince George (SD57)	\$14,000	
Coast Mountains (SD82)	\$6,900	Prince Rupert (SD52)	\$3,500	
Comox Valley (SD71)	\$4,300	Qualicum (SD69)	\$4,000	
Coquitlam (SD43)	\$8,600	Quesnel (SD28)	\$5,300	
Cowichan Valley (SD79)	\$4,600	Richmond (SD38)	\$6,400	
Delta (SD37)	\$4,400	Rocky Mountain (SD06)	\$3,300	
First Nations Schools (FNSEA)	\$12,363	Saanich (SD63)	\$2,800	
Francophone (SD93)	\$2,400	Sooke (SD62)	\$3,500	
Fraser - Cascade (SD78)	\$2,400	South East Kootenay (SD05)	\$3,115	
Gold Trail (SD74)	\$2,400	Stikine (SD87)	\$2,800	
Greater Victoria (SD61)	\$8,000	Sunshine Coast (SD46)	\$3,200	
Gulf Islands (SD64)	\$2,400	Surrey (SD36)	\$12,400	
Haida Gwaii-Queen Charlotte (SD50)	\$2,800	Vancouver (SD39)	\$12,400	
Howe Sound (SD48)	\$3,900	Vancouver Island North (SD85)	\$3,000	
Independent Schools (IND)	\$12,200	Vancouver Island West (SD84)	\$2,800	
Kamloops / Thompson (SD73)	\$8,200	Vernon (SD22)	\$4,400	
Kootenay Lake (SD08)	\$4,800	West Vancouver (SD45)	\$2,000	
Langley (SD35)	\$5,200			
Maple Ridge (SD42)	\$4,000			
Mission (SD75)	\$2,000			
Nanaimo (SD68)	\$7,800			
Nechako Lakes (SD91)	\$6,000			
New Westminster (SD40)	\$2,000			
Nicola (SD58)	\$2,400			

Total Grants: \$287,578

FUNDING PROGRAMS

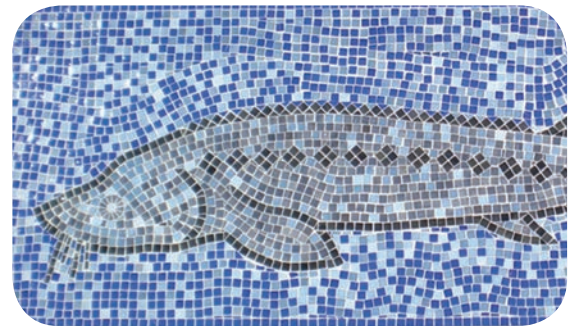
Artists in Education

Component 2, Grants to Schools

This component, funded by the BC Arts Council, Vancouver Foundation, Columbia Basin Trust and Westminster Savings, provides individual schools with funds for sustained artist residencies.



Students at Charles Dickens Elementary School in Vancouver work on a mosaic project with Richard Finch. Photo by Jonathan Hutchings.



Aberdeen Elementary (Kamloops)	\$250	Nakusp Elementary (Nakusp)	\$1,800
Adam Robertson Elementary (Creston)	\$1,800	New Westminster Secondary (New Westminster)	\$1,080
Alex Aitken Elementary School (Duncan)	\$1,790	North Shuswap Elementary (Celista)	\$1,512
Arrow Lakes School District Office (Nakusp)	\$1,800	Prince of Wales Secondary (Vancouver)	\$1,800
Az-Zahraa Islamic Academy (Richmond)	\$1,800	Quadra Elementary (Quathiaski Cove)	\$1,800
Bella Bella Community School (Waglisla)	\$1,800	Queensbury Elementary (North Vancouver)	\$1,800
Bowen Island Community School (Bowen Island)	\$1,800	S J Willis Educational Centre (Victoria)	\$1,320
Britannia Secondary (Vancouver)	\$1,800	Second Street Community (Burnaby)	\$1,800
Canyon/Lister Elementary (Canyon)	\$1,259	Sen Pok Chin School (Oliver)	\$1,800
Charlie Lake Elementary (Charlie Lake)	\$1,800	Sir James Douglas Elementary (Vancouver)	\$1,740
Chartwell Elementary (West Vancouver)	\$1,800	Sk'aadgaa Naay Elementary (Skidegate)	\$1,800
Chemainus Community School Association (Chemainus)	\$1,800	South Delta Secondary (Delta)	\$1,080
Confederation Park Elementary (Burnaby)	\$1,800	South Delta Secondary (Delta)	\$1,485
Creston Homelinks (Creston)	\$1,406	St Joseph's School (Chemainus)	\$1,535
Delta Secondary (Delta)	\$1,080	St Mary's School (Prince George)	\$756
École Océane (Nanaimo)	\$1,350	Stein Valley Nlakapamux School (Lytton)	\$1,800
Elizabeth Buckley School (Victoria)	\$1,800	Suncrest Elementary (Burnaby)	\$1,800
False Bay School (Lasqueti Island)	\$1,635	T M Roberts Elementary (Cranbrook)	\$585
False Creek Elementary (Vancouver)	\$1,800	Terry Fox Elementary (Abbotsford)	\$1,800
Four Directions Storefront School (Kamloops)	\$1,100	T'lisalagi'lakw School (Alert Bay)	\$1,800
Gabriola Elementary (Gabriola Island)	\$1,692	Twin Rivers Educational Centre (Kamloops)	\$1,296
Gilpin Elementary (Burnaby)	\$1,800	University Highlands Elementary (Burnaby)	\$1,485
Golden Secondary (Golden)	\$1,800	Vedanta Educational Academy (Kelowna)	\$1,800
Heritage Mountain Elementary (Port Moody)	\$1,800	West Bay Elementary (West Vancouver)	\$1,215
Kimberley Alternate School (Kimberley)	\$1,438	West Coast Alternate - Templeton Secondary (Vancouver)	\$1,800
Kitsilano Secondary (Vancouver)	\$1,795	Westwood Elementary (Port Coquitlam)	\$1,800
Klappan Independent Day School (Iskut)	\$1,800	Windermere Secondary (Vancouver)	\$1,800
Lions Bay Community School (Lions Bay)	\$1,086	Winlaw Elementary School (Winlaw)	\$1,785
Lucerne Elementary Secondary (New Denver)	\$1,800		
MacNeill Secondary (Richmond)	\$966		

Total Grants: \$91,321



Students at Second Street Community School in Burnaby contribute to the school-wide mural project that explores the theme of "Celebrating our Community."

AIE2 Selection Committee

June 2011

Anastasia Hendry, Artist
Janet Wang, Artist
Laura Treloar, Educator
Lisa Parsonson, Educator

October 2011

Anastasia Hendry, Artist
Flick Harrison, Artist
Kate King, Educator
Ellen Petersson, Educator

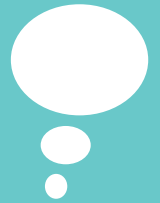


FUNDER PROFILE Columbia Basin Trust

What alignment do you see between your organizational mandate and ArtStarts' mandate to promote art and creativity among BC's young people?

CBT serves the people who live in the Basin and assists communities in addressing their needs, including through the Columbia Kootenay Cultural Alliance (CKCA), which administers and manages arts, culture and heritage granting programs on behalf of CBT.

Working with community arts councils, individual artists, performers, heritage workers and cultural organizations, the goal of the CKCA is to build long-term sustainability for artists and to strengthen and support arts, cultural and heritage organizations. One of the ways the CKCA does this is by helping ArtStarts deliver its program in Basin schools.



AIE2 From the Teachers' Perspective...

"As elementary teachers we face a lot of pressure to be experts at everything. Working with a professional artist exposed the students in my class to an authentic artistic experience."

"[The artist] has brought the writing program to a new level. She has become an integral part of my students' learning experience."

"Four students self-identified for the first time as having aboriginal ancestry as a result of this project. They did this in front of their peers and the teacher. Our goal in the school and the district is to increase respect and appreciation of aboriginal culture for all students. This goal was most definitely met through the Aboriginal Stories project."

AIE2 From the Artists' Perspective...

"I think art in the schools is what keeps passion for education alive. It keeps passion in the kids alive. There are so many different ways that art is important—everything from problem solving to communication to community building. It's a wonderful way to connect being human, and it's just so important that children have access to this."

— Susanne Ledingham, artist

AIE2 From the Students' Perspective...

"The best part about our study of mosaic was learning all the special words because they're all going to be important when I become a mosaic artist."

— Grade 3 student

FUNDING PROGRAMS

Cherniavsky “Mr. Music” Fund

This ticket subsidy program, funded by the Cherniavsky Junior Club for the Performing Arts, funds students to attend classical music performances in their communities.

Alexis Park Elementary (Vernon)	\$184	Surrey Christian School (Surrey)	\$207
Arrowview Elementary (Qualicum)	\$240	Surrey Connect Elementary (Surrey)	\$98
Aspengrove School (Lantzville)	\$330	Vancouver Hebrew Academy (Vancouver)	\$429
Bayview Community Elementary (Vancouver)	\$215	Vernon Christian School (Vernon)	\$450
Bench Elementary (Cowichan Bay)	\$393	West-Mont School (Victoria)	432
Black Mountain Elementary (Kelowna)	\$194	Westside Preparatory School (Vancouver)	\$121
Boundary Bay Montessori House (Delta)	\$226	Westwood Elementary (Port Coquitlam)	\$500
Captain James Cook Elementary (Vancouver)	\$113	William of Orange Christian School (Surrey)	\$304
Columbia Elementary (Penticton)	\$198	Winchelsea Elementary (Parksville)	\$159
Concordia Lutheran School (Penticton)	\$61		
Cortes Island Elementary/Jr Secondary (Mansons Landing)	\$200		
Credo Christian Elementary (Langley)	\$195		
Departure Bay Elementary (Nanaimo)	\$330		
Dorothea Walker Elementary (Kelowna)	\$500		
Ellison Elementary (Kelowna)	\$205		
Forest Park Elementary (Nanaimo)	\$375		
G W Graham Middle - Secondary School (Chilliwack)	\$195		
Gilmore Community Elementary (Burnaby)	\$242		
Glenrosa Elementary (West Kelowna)	\$61		
Heritage Christian School (Kelowna)	\$65		
Highroad Academy (Chilliwack)	\$164		
Holy Cross Elementary (Burnaby)	\$242		
Hudson Road Elementary (West Kelowna)	\$176		
Immaculate Conception School (Delta)	\$261		
John Knox Christian (Burnaby)	\$500		
Langley Christian School (Langley)	\$265		
Larson Elementary (North Vancouver)	\$242		
McCammon Elementary (Chilliwack)	\$500		
Mulgrave School (West Vancouver)	\$500		
Nanoose Bay Elementary (Nanoose Bay)	\$270		
North Surrey Secondary (Surrey)	\$78		
Our Lady of Lourdes School (Westbank)	\$349		
Our Lady of Perpetual Help (Vancouver)	\$500		
Our Lady of Sorrows School (Vancouver)	\$121		
Pacific Christian School (Victoria)	\$223		
Parksville Elementary (Parksville)	\$303		
Queen Margaret’s School (Duncan)	\$175		
Ranch Park Elementary (Coquitlam)	\$500		
Rutland Elementary (Kelowna)	\$194		
Sir Matthew Begbie Elementary (Vancouver)	\$351		
South Kelowna Elementary (Kelowna)	\$346		
St Joseph’s Elementary School (Chemainus)	\$394		
St Pius X Elementary School (North Vancouver)	\$460		
Stawamus Elementary (Squamish)	\$254		

**Total Grants Committed: \$14,590
(2011-2012 School Year)**

FUNDER PROFILE

The Cherniavsky Junior Club

CJC subsidizes 60% of ticket costs for children in schools throughout BC to attend professional performances of symphony, ballet or opera.

“Our greatest rewards are the hundreds of letters we receive annually from the children who describe their experiences through their writings and drawings. We are very proud of CJC knowing that we have made a difference for so many young people here in British Columbia who may otherwise never have had the opportunity to attend these performances.” — *The Cherniavsky Junior Club*



ARTSTARTS IN 2011

Financial Summary

ArtStarts' total revenues for 2011 amounted to \$1.67 million from government bodies, foundations, corporations, individuals and earned income from our many programs and services. \$388,029 of expenses went directly to schools and districts in the form of arts grants. The remaining expenditures included maintaining our BC-wide network of professional touring artists, supporting our artist in the classroom residencies, operating the ArtStarts young people's gallery and program administration.

Revenue

PUBLIC FUNDING

Federal Grants	\$95,500
Provincial Grants	\$157,063
Municipal Grants and Facility	\$22,156

PRIVATE FUNDING

Corporate Donations	\$29,923
Individual Donations	\$2,487
Sponsorship	\$70,350

EARNED INCOME

\$106,756

PROGRAM DELIVERY

Administration Fees	\$68,750
School Performances	\$745,042

FUNDING PROGRAMS

Artists in Education:	
Government	\$265,338
Foundations	\$85,500
Cherniavsky Junior Club Fund	\$12,000
Western Council of Arts in Education	\$11,950

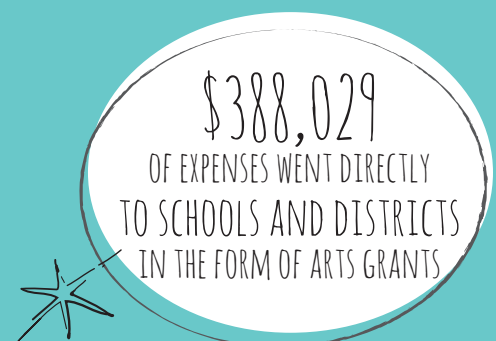
Expenses

Program Development and Network Services	\$322,018
Administration	\$127,621
Marketing	\$7,599
Facility Expenses	\$17,641
Endowment Contribution	\$20,000
Artists Fees	\$774,125

FUNDING PROGRAMS

Artists in Education	\$375,157
Cherniavsky Junior Club Fund	\$11,872
Western Council of Arts in Education	\$1,000

Complete financial audit available from ArtStarts in Schools.
Audit performed by The Ascent Partnership, Chartered Accountants.



ON BEHALF OF ARTSTARTS...

Thank You, Supporters!

ArtStarts in Schools gratefully acknowledges the financial support and assistance of our donors, partners and sponsors.

Founding Sponsors

British Columbia Arts Council
Vancouver Foundation



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ARTS COUNCIL
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Program + Operating Support

MAJOR SPONSORS

Department of Canadian Heritage – Canada Arts Presentation Fund • Canada Council for the Arts – Music Section • British Columbia Arts Council • Province of British Columbia • Vancouver Foundation • 2010 Legacies Now

UP TO \$30,000

Boeing • Gaming Policy and Enforcement Branch • City of Vancouver • Cherniavsky Junior Club for the Performing Arts Society • Columbia Basin Trust • Westminster Savings

UP TO \$10,000

Vancity Community Foundation

UP TO \$1,000

James Bay Elementary • Matthew Budgeon • In memory of Barbara Robertson • Cayle Hache • Yvonne Schultz • Shanti Ang • Evelyn Hussey • Carmen Wiseman • Alia Kube • BC School Trustees Association • Katherine Findlay • TELUS • September Shop • Neil Patton • International Foundation for the Arts • Western Council of Arts in Education

IN KIND

OPUS • Blake, Cassels & Graydon LLP • Community Newspaper Association • Preview The Gallery Guide • Gord Warrenchuk

Capital + Endowment Sponsors

The following generous capital gifts and awards help us to equip, endow and program the ArtStarts gallery and centre.

City of Vancouver

ArtStarts' young people's gallery and resource centre is part of the City of Vancouver's innovative Cultural Amenity Bonus program.

Anchor Investors — \$25,000 +

Douglas B. Johnson & Cathy Spanevello • Janey Gudewill • Sam & Patti Gudewill • Province of British Columbia and Vancouver Foundation through the BC Arts Renaissance Fund

Key Investors — \$10,000 +

Government of Canada through the Canadian Arts and Heritage Sustainability Program

ArtStarters — \$1,000 +

Blake, Cassels & Graydon LLP • Bob Rennie • Business Objects • Dean Elissat • Grey Worldwide Northwest • Janet Ketchen • John Casablanças Fashion Institute • Mr. Lube • Neil Patton • Nuala Woodham & Paul Belserene • Opus Framing and Art Supplies • Robert Kleyn MAIBC • Wendy & Rosa Newman

Team Builders — Up to \$1,000

Anonymous • Andrew • Anne Weiler • Ashley Walker • Beth Freeman • Brian Lindgreen • Bruce Wright • Camosun College Visual Arts Program • Charissa Oblea • Dawn Quast • Diana & Andrew Clark • Dr. Herzl Lowenstein • Geoff Burns • Heidi Rolston • Jane Heyman • Jeff Oliver • Jennifer Ryan • Jim Leard • Joanna Gould • John Falconer • Judi Cunningham • Karen Coflin & Bruce Carscadden • Khac Chi & Bic Hoang • Kim Lear & Chris Welsby • Kriss Boggild • Laurynas Navidaskas • Leone & Glen Farrell • Linda Bartz • Lucille & Russ Pacey • Luke Batdorf • Madeline Rosamond • Marilyn Kerr • Matt Vanderwerff & Jim Brown • Mr. and Mrs. K Austin • Nina Chwelos • Schiff on McCarthy • Sheldon Green • Shiny Fuzzy Muddy Collective • Strategic Income Security Services • TELUS – Employee Giving • Trisha Chu, in memory of Alexander (BJ) Lim • Vancouver Recital Society • Vaughan Bowser • Wade Domries • Wayne Penney



Why do you choose to support ArtStarts?

BC Arts Council

"ArtStarts in Schools Society and its province-wide network enables BC Arts Council to distribute funds allocated by the Legislature directly into communities to pay artists' fees for arts and cultural presentations and residencies."

Columbia Basin Trust

"ArtStarts has developed strong relationships with both schools and artists and has a proven track record in delivering art programs in schools. They have the infrastructure and experience that enable them to foster the involvement of professional artists with students in the classroom, providing opportunities for deeper learning and understanding."

Westminster Savings

"ArtStarts' mandate aligns perfectly with our vision to expand opportunities for individuals to engage with the arts. In supporting the Artists in Education program, we know we're helping to bring high quality arts education into local schools and giving children unforgettable experiences that they would not have had otherwise."



WHO WE ARE

Board Members + Staff

Board of Directors

The ArtStarts board of directors is made up of members representing the education, artistic and business communities.

Wade Domries – President

Vice President, Client Operations,
TELUS, Vancouver

Allan Douglas – Vice President

Director of Elementary Instruction,
Comox Valley School District

Lisa Parsonson – Secretary/Treasurer

Visual and Performing Arts Program
Consultant, Burnaby School District

Steve Atkins

Principal, Highland Park Elementary,
Salmon Arm

Dawn Quast

Retired School Principal, Prince Rupert

Rupinder Sidhu

Interdisciplinary Social Artist, Metaphor,
Vancouver

Bonnie Soon

Artistic Director, Uzume Taiko, Vancouver

Anne Glover

Educator and Storyteller, Victoria

Alexandra Luchenko

Associate, Blake, Cassels & Graydon LLP,
Vancouver

Staff

Wendy Newman

Navida Nuraney

Lia Diccico

Tara Bailey

Katie Varney

Keiko Lee-Hem

Sarah Kim

Rekha Pavanantharajah

François Grenier

Juliana Bedoya

Gallery, Exhibition + Office Volunteers

Joselice Abreu

Laura Aliaga

Jennifer Andre

Eliza Au

Anna Creasy

Samantha Crooke

Marian De Los Reyes

Nicky Dhaliwal

Julie Dunford

François Grenier

Gia Holman

Abegael Jackson

Yas Julazadeh

Edric Kent

Cameron Knight

Dustin Li

Ashley Manhas

Hailey McCloskey

Vanessa Ng

Linh Nguyen

Daniel Potter

Eliza Raguin

Janet Rideout

Louisa Roberts

Jordan Trask

Louella Yambot



Executive Director

Wendy Newman

left ArtStarts in
January 2011 after
serving 15 years

as the organization's founding Executive Director. Wendy's years with ArtStarts have been greatly appreciated by artists, teachers and school administrators. Her accomplishments include securing the City owned amenity office and gallery space near the corner of Richards and Robson Streets in downtown Vancouver, creating artist residency programs in BC schools, and increasing the artistic quality and diversity of professional touring artists performing in schools throughout the province.

Navida Nuraney was appointed the new Executive Director at ArtStarts in January 2011. Navida is an MBA graduate from the Sauder School of Business at UBC and brings a diverse skill set to the organization with a fusion of both the art and business genes, broad worldview and interest in leveraging technology to engage new audiences. Navida shares a common vision with ArtStarts and recognizes how the arts encourage young people to think critically, express themselves creatively, and respect differing opinions. Her leadership will work to ensure that young people experience the arts on many levels and understand the richness and variety of artistic discipline and cultural diversity in the Province.





Juliana Bedoya
Volunteer Coordinator
ArtStarts in Schools

WHO WE ARE

Volunteers

Volunteers play an integral role in our society. At ArtStarts, the range of activities taken on by volunteers is endless—from gallery reception, exhibit installation and tours, to general office work and support with special events like the ArtStarts Showcase.

In Their Own Words...

“The ArtStarts family is full of enthusiasm, support for each other, love for children and the arts, and most of all they have dreams—big dreams! I find the enthusiastic nature of everyone to be positively contagious! The people who work and volunteer at ArtStarts are beams of positivity and I always look forward to my shift!”

—**Abbey Jackson, Volunteer**

“I began volunteering at ArtStarts to build administration skills and the team here has facilitated an excellent learning experience since I became a part of this fun, focused and extremely relevant organization.”

—**Ashley Manhas, Volunteer**

“The team at ArtStarts is very friendly and inclusive which makes for a nice environment to be in as a volunteer. I enjoy being involved behind the scenes in promoting art and creativity for school students. The staff are always appreciative of the work volunteers do. It has been great to get to know other volunteers and the staff and has enhanced my experience of life in Vancouver.”

—**Samantha Crooke, Volunteer**

“ArtStarts in Schools always brings insight and creativity to the forefront in the projects, performers and artists they offer. ArtStarts in Schools is a unique and valuable organization.”

—**Jennifer Arlo, Volunteer**

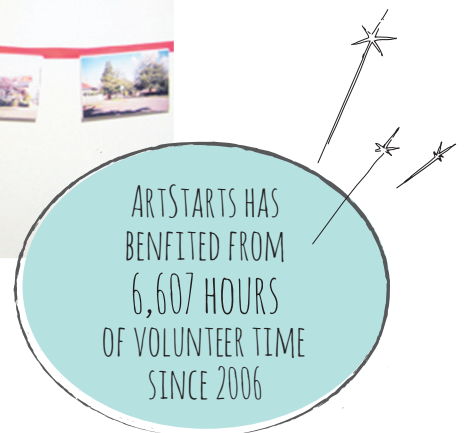


Volunteer Abbey Jackson participates in an activity at ArtStarts' A&C Mashup event, presented as part of BC Arts and Culture Week.



Volunteer Anna Creasy poses next to artwork she created as part of The Kingway Project exhibition in the ArtStarts gallery.

Find out more about volunteer opportunities at ArtStarts at artstarts.com/volunteers



WHY SUPPORT ARTSTARTS?

Investing in Creativity

All children deserve the right to have exceptional experiences in the arts. Your donation will help us bring creativity into the lives of over 500,000 young people across BC each year. We depend on the generous support of people like you who are passionate about fostering the creativity and imagination of our youth. Join our growing list of donors, partners and sponsors.

There are many ways to donate...

- **Scheduled monthly giving** is an affordable and effective way for you to show your support throughout the year. Even the most modest monthly contributions can make a substantial difference over time.
- **Host a fundraising party or mixer** at our downtown Vancouver gallery. ArtStarts welcomes groups interested in using our vibrant gallery and multipurpose room while raising money for and awareness about the organization. The centre is also available to rent for workshops and meetings.
- **Contribute fundraising proceeds** from your events, donation drives and auctions. We welcome partnerships and enjoy working together to cross-promote your event.
- **Gifts for the Future** can help you leave a powerful legacy for upcoming generations. Consider making a bequest in your will for a specific sum or a bequest of assets.
- **Gifts of stocks** are a great option since the Federal Government has eliminated capital gains on all gifts of publicly traded securities to public charities. We will provide a tax receipt.
- **Donate your time** as a volunteer, an expanding and vital part of ArtStarts' daily life.

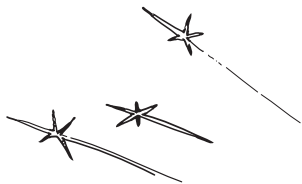
"NEVER GIVE UP WHAT YOU TRULY LOVE DOING! WE CAN LEARN A LOT FROM KIDS."

"ABSOLUTELY INSPIRING!"

"THANK YOU FOR MAKING PUBLIC, CONTEMPORARY ART ACCESSIBLE TO A VARIETY OF AGE GROUPS! BRAVO!"

"THANK YOU FOR THIS SPACE AND FOR INSPIRING ME WITH YOUR PROGRAM."

For more information on contributing to ArtStarts and to the lives of young people in BC, please visit artstarts.com/donate-now



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ArtStarts in Schools

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