

## Communications Kit for artists in the Artists in the Classroom Directory

### What's included in this kit:

1. How to introduce yourself and the Artists in the Classroom Directory
2. How to introduce ArtStarts in one sentence
3. "Member of AICD" badge
4. Helpful links

### 1. How to introduce yourself and the Artists in the Classroom grant

Here is some wording you can use let others know about the Artists in the Classroom Directory and point people to your profile. You can use this short description on your website, blog, newsletters, etc. You can customize the link to your own AICD profile at the end of the paragraph.

I am a member of ArtStarts' Artists in the Classroom Directory. This helpful resource provides a list of practicing professional artists who have proven experience delivering arts integrated projects with young people in a classroom setting. Check out my online profile, including testimonials, photos and project ideas at [artstarts.com/aicd](http://artstarts.com/aicd)

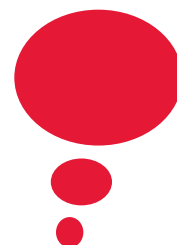
OR

Check out my online profile in ArtStarts' Artists in the Classroom Directory, including testimonials, photos and project ideas at [artstarts.com/aicd](http://artstarts.com/aicd)

### 2. How to introduce ArtStarts in one sentence

ArtStarts in Schools is a charitable organization that seeks to expand the role of arts in education for the benefit of British Columbia's young people.





### 3. “Member of AICD” badge

We have created a JPG “badge” that you can use on your website, social media or other online outlets to tell people you are a member of the AICD. You can upload this image to your website (etc) and link the image to your page on the AICD so people can find your profile easily. Click the relevant link to download the JPG:

- 2017–18 Cohort (Launched June 1, 2017): <http://tinyurl.com/aicd-2017-jpg>

### 4. Helpful links

#### Websites

ArtStarts in Schools	<a href="http://artstarts.com">http://artstarts.com</a>
Artists in the Classroom Directory	<a href="http://artstarts.com/aicd">http://artstarts.com/aicd</a>
Apply for Artists in the Classroom grants	<a href="http://artstarts.com/aic">http://artstarts.com/aic</a>
Professional development in arts integration for teachers and artists	<a href="http://artstarts.com/infusion">http://artstarts.com/infusion</a>

#### PDFs to Download

Key Dates to Note for Artists in 2017–18	<a href="http://tinyurl.com/artstarts-dates-artists-2017">http://tinyurl.com/artstarts-dates-artists-2017</a>
Key Dates to Note for Educators in 2017–18	<a href="http://tinyurl.com/artstarts-dates-educators-2017">http://tinyurl.com/artstarts-dates-educators-2017</a>

#### Videos to Watch and Share

Young people share their thoughts on why the arts are important to them	<a href="https://vimeo.com/209617851">https://vimeo.com/209617851</a>
“The Giving Trees of Haida Gwaii”: A short film that presents a case study of an artist residency in the classroom	<a href="https://vimeo.com/73798246">https://vimeo.com/73798246</a>