

# Communications Kit for educators or schools hosting an artist residency funded by an Artists in the Classroom grant

#### What's included in this kit:

- 1. How to introduce the artist residency and the Artists in the Classroom grant
- 2. How to introduce ArtStarts in one sentence
- 3. Logos
- 4. Helpful links

## 1. How to introduce yourself and the Artists in the Classroom grant

Here is some wording you can use let others know about the artist residency taking place in your classroom/school, as well as the Artists in the Classroom grant. You can use this short description on your website, blog, newsletters, etc.

This artist residency was made possible by an Artists in the Classroom grant, disbursed by ArtStarts in Schools. This funding program supports projects that put students in direct contact with a professional artist in residence in their classroom. We gratefully acknowledge BC Arts Council and the Government of BC for their support of the Artists in the Classroom grant through the Creative Futures program.

#### 2. How to introduce ArtStarts in one sentence

ArtStarts in Schools is a charitable organization that seeks to expand the role of arts in education for the benefit of British Columbia's young people.





## 3. Logos

Click the links below to download the logos:

- ArtStarts Logo for Print: <a href="http://tinyurl.com/logo-print-artstarts">http://tinyurl.com/logo-print-artstarts</a>
- ArtStarts Logo for Web: <a href="http://tinyurl.com/logo-web-artstarts">http://tinyurl.com/logo-web-artstarts</a>
- Artists in the Classroom Logo for Print: http://tinyurl.com/logo-print-aic
- Artists in the Classroom Logo for Web: <a href="http://tinyurl.com/logo-web-aic">http://tinyurl.com/logo-web-aic</a>

## 4. Helpful links

#### Websites

ArtStarts in Schools	http://artstarts.com
Artists in the Classroom Directory	http://artstarts.com/aicd
Apply for Artists in the Classroom grants	http://artstarts.com/aic
Professional development in arts integration for teachers and artists	http://artstarts.com/infusion

## **PDFs to Download**

Key Dates to Note for Artists in 2017–18	http://tinyurl.com/artstarts-dates-artists-2017
Key Dates to Note for Educators in 2017–18	http://tinyurl.com/artstarts-dates-educators-2017

#### **Videos to Watch and Share**

"The Giving Trees of Haida Gwaii": A short film that presents a case study of an artist residency in the classroom	https://vimeo.com/73798246
Young people share their thoughts on why the arts are important to them	https://vimeo.com/209617851

