

Communications Kit for schools hosting a performance

What's included in this kit:

1. Sample introduction script to introduce the artist and acknowledge ArtStarts before a performance
2. How to introduce ArtStarts in one sentence
3. Logos
4. Helpful links

1. Sample introduction script to introduce the artist and acknowledge ArtStarts before a performance

Here is a sample script you can use before a performance in your school to introduce the artist and acknowledge ArtStarts. Be sure to fill in the gaps with your particular information and adapt it to your needs. You might also use this information in your communications, such as school newsletters.

Please help me welcome **[ARTIST NAME]** to our school today!

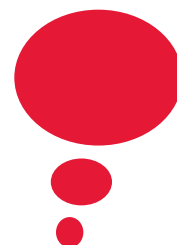
[INTRODUCE THE ARTIST AND/OR PERFORMANCE: Please note this information is available online at <http://artstarts.com/aotd>]

We would like to thank ArtStarts in Schools for coordinating this special visit to our school today. Each year, ArtStarts coordinates over 2,000 artistic performances in schools across BC.

2. How to introduce ArtStarts in one sentence

ArtStarts in Schools is a charitable organization that seeks to expand the role of arts in education for the benefit of British Columbia's young people.





3. Logos

Click the links below to download the logos:

- ArtStarts Logo for Print: <http://tinyurl.com/logo-print-artstarts>
- ArtStarts Logo for Web: <http://tinyurl.com/logo-web-artstarts>

4. Helpful links

Websites

ArtStarts in Schools	http://artstarts.com
Artists on Tour Directory	http://artstarts.com/aotd
Information about the annual ArtStarts Showcase and Conference	http://artstarts.com/showcase
Professional development in arts integration for teachers and artists	http://artstarts.com/infusion

PDFs to Download

Key Dates to Note for Artists in 2017–18	http://tinyurl.com/artstarts-dates-artists-2017
Key Dates to Note for Educators in 2017–18	http://tinyurl.com/artstarts-dates-educators-2017

Videos to Watch and Share

“On the Road with Rup Loops”: A short film that takes a look at a day in the life of an artist touring BC schools	https://vimeo.com/74219180
Young people share their thoughts on why the arts are important to them	https://vimeo.com/209617851

